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FIRST QUARTER 2016

## LATEST NEWS & PROGRAM HIGHLIGHTS

### VERSION 4 APPLICATION COMING SOON

Exciting changes have been made to the 2016 Program Application, including several new measures added in the following areas:

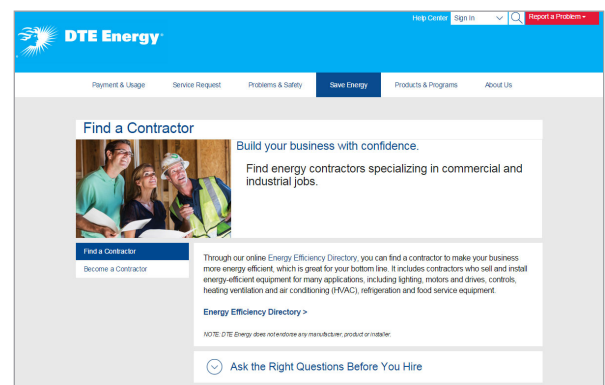
- Lighting Controls
- Miscellaneous Electric
- Compressed Air
- Process Electric
- Boilers & Furnaces
- HVAC
- Food Service Gas

Plus Agriculture measures are now available in the back of the main application for Commercial and Industrial DTE customers.

Check [www.dtetradely.com](http://www.dtetradely.com) to be the first to see the latest version of the application.

### NEW ENERGY EFFICIENCY DIRECTORY LIVE

The newly redesigned Energy Efficiency Directory is now live!



Head over to [www.dteenergy.com/findacontractor](http://www.dteenergy.com/findacontractor) and explore the new directory.

## BONUSES AND LIMITED TIME OFFERS

### QUALITY APPLICATION BONUS PROGRAM

The 2016 Quality Application Bonus Program is now available for Designated Trade Allies. This bonus is intended to help streamline the application process, reduce administrative follow-up, and ultimately result in quicker incentive check processing for your customers.

Designated Trade Allies can [click here](#) for more details and to complete the Quality Application Enrollment application and email it to [saveenergy@dteenergy.com](mailto:saveenergy@dteenergy.com) by April 30, 2016. Your email subject line must say: Quality Application Bonus Enrollment Application.

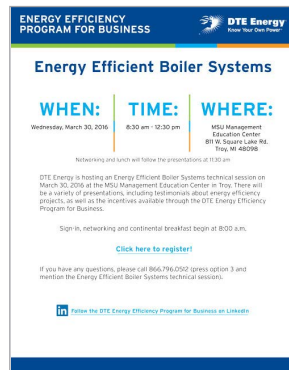


## UPCOMING EVENTS

### ENERGY EFFICIENT BOILER SYSTEMS TECH SESSION

Join us on March 30 for an Energy Efficient Boiler Systems technical session at the MSU Management Education Center in Troy. This free event will have a variety of presentations, including testimonials about energy efficiency projects, boiler efficiency technologies, as well as the incentives available through the DTE Energy Efficiency Program for Business.

Sign-in, networking and continental breakfast begin at 8 a.m. Networking and lunch will follow the presentations at 11:30 a.m. [Click here to register!](#)



### CAPUCHIN SOUP KITCHEN TECH SESSION

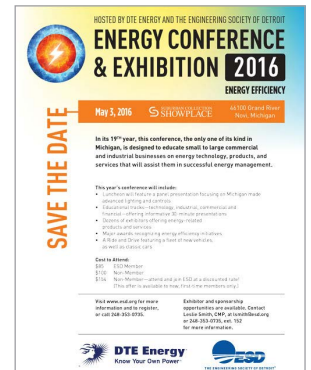
Join us on June 30 for a technical session at the Capuchin Soup Kitchen in Detroit. The meeting will begin with lunch at 11 a.m. at Sindbad's with presentations that will review the Capuchin Soup Kitchen projects. Following lunch and the presentations, there will be shuttles to Capuchin Soup Kitchen to tour the upgraded facility. Look for the invitation and more information soon!



### DTE/ESD ENERGY CONFERENCE & EXHIBITION

The Engineering Society of Detroit and DTE Energy are hosting the 2016 Energy Conference and Exhibition on May 3 at the Suburban Collection Showplace in Novi. The only conference of its kind in Michigan, the 2016 Energy Conference and Exhibition is designed to educate both small and large commercial and industrial business on energy technology, products and services that will lead to successful energy management.

[Click here](#) to learn more and register for this event.



### TRADE ALLY TRAINING

We're holding monthly Designated Trade Ally training on the second Thursday of every month, from 8:30-10:30 a.m., in our Program office – located in Suite 570 of the New Center One Building in Detroit.

By becoming a Designated Trade Ally, you also will gain access to the Trade Ally Portal found on the Trade Ally website: [dtetradeally.com](http://dtetradeally.com). This portal allows Designated Trade Allies to access all applications they have submitted and track their progress through our system in real time.

To register for any of these events, visit [www.dtetradeally.com](http://www.dtetradeally.com) or call us at 866.796.0512. Press Option 3 and mention your desired training.

### Contact us today!

We are here to help you understand the incentive requirements and available resources for these and other energy-efficiency projects.

email: [saveenergy@dteenergy.com](mailto:saveenergy@dteenergy.com)

phone: 866.796.0512 (press option 3)

web: [dteenergy.com/savenow](http://dteenergy.com/savenow)



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