TRADE ALLY TIMES

A Newsletter for Our Valued Contractors and Designated Trade Allies





WHAT'S INSIDE:

- Latest News & Program Highlights
- Bonuses and Limited Time Offers
- Upcoming Events

FIRST QUARTER 2016

LATEST NEWS & PROGRAM HIGHLIGHTS

VERSION 4 APPLICATION COMING SOON

Exciting changes have been made to the 2016 Program Application, including several new measures added in the following areas:

- Lighting Controls
- Miscellaneous Electric
- Compressed Air
- Process Electric
- Boilers & Furnaces
- HVAC
- Food Service Gas

Plus Agriculture measures are now available in the back of the main application for Commercial and Industrial DTE customers.

Check **www.dtetradeally.com** to be the first to see the latest version of the application.

NEW ENERGY EFFICIENCY DIRECTORY LIVE

The newly redesigned Energy Efficiency Directory is now live!

DTE Energy	<i>r</i>			Help Center <mark>Sign (</mark>	n 🗸 🔍 Report a Pr	
Payment & Usage	Service Request	Problems & Safety	Save Energy	Products & Programs	About Us	
Find a Con	tractor					
	Ro	Build your busin Find energy of industrial jobs	ontractors spe	idence. ecializing in comn	nercial and	
Find a Contractor Become a Contractor	more en energy-e heating v Energy I	Through our online Exergy Efficiency Directory, you can find a contractor to make your business, more energy efficient which is grant for your bottom in its includes contractors who sell and rebail energy efficient expensions. Including blaging who is and been, contract, teeting verifiation and as contractoring (FMCA), independent and book, contract, energy efficient expensions. Energy Efficiency (Energy Efficiency Directory & Energy Efficiency Directory > XXIII. DTE DIR plays der Internationale and end of the second and end efficience.				
	\odot	Ask the Right Que	estions Before '	You Hire		

Head over to **www.dteenergy.com/findacontractor** and explore the new directory.

BONUSES AND LIMITED TIME OFFERS

QUALITY APPLICATION BONUS PROGRAM

The 2016 Quality Application Bonus Program is now available for Designated Trade Allies. This bonus is intended to help streamline the application process, reduce administrative follow-up, and ultimately result in quicker incentive check processing for your customers.

Designated Trade Allies can <u>click here</u> for more details and to complete the Quality Application Enrollment application and email it to <u>saveenergy@dteenergy.com</u> by April 30, 2016. Your email subject line must say: Quality Application Bonus Enrollment Application.

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UPCOMING EVENTS

ENERGY EFFICIENT BOILER SYSTEMS TECH SESSION

Join us on March 30 for an Energy Efficient Boiler Systems technical session at the MSU Management Education Center in Troy. This free event will have a variety of presentations, including testimonials about energy efficiency projects, boiler efficiency technologies, as well as the incentives available through the DTE Energy Efficiency Program for Business.

ENERGY EFFICIENO PROGRAM FOR BU	DTE Energy Koor Your Dawn					
Energy Efficient Boiler Systems						
WHEN:	TIME:	WHERE:				
Wednesday, March 30, 2016	8:30 am - 12:30 pm	MSU Management Education Center 811 W. Square Lake Rd. Troy, MI 48098				
DTE Energy is hosting an I March 30, 2016 at the MSI be a variety of presentair projects, as well as the inc Program for Business. Sign-in, networking	J Management Education ins, including testimonials	tems technical session on Center in Troy. There will about energy efficiency the DTE Energy Efficiency the tegin at B:00 a.m.				
If you have any questions, mention the Energy Efficie	please call 866.796.0572	(press option 3 and				
in Fallow the DTE E	nergy Efficiency Program for	Business en Linkedin				

Sign-in, networking and continental breakfast begin at 8 a.m. Networking and lunch will follow the presentations at 11:30 a.m. <u>Click here to register</u>!

CAPUCHIN SOUP KITCHEN TECH SESSION

Join us on June 30 for a technical session at the Capuchin Soup Kitchen in Detroit. The meeting will begin with lunch at 11 a.m. at Sindbad's with presentations that will review the Capuchin Soup



Kitchen projects. Following lunch and the presentations, there will be shuttles to Capuchin Soup Kitchen to tour the upgraded facility.

Look for the invitation and more information soon!

DTE/ESD ENERGY CONFERENCE & EXHIBITION

The Engineering Society of Detroit and DTE Energy are hosting the 2016 Energy Conference and Exhibition on May 3 at the Suburban Collection Showplace in Novi. The only conference of its kind in Michigan, the 2016 Energy Conference and Exhibition is designed to educate both small and large commercial and industrial business on energy



technology, products and services that will lead to successful energy management.

<u>Click here</u> to learn more and register for this event.

TRADE ALLY TRAINING

We're holding monthly Designated Trade Ally training on the second Thursday of every month, from 8:30-10:30 a.m., in our Program office – located in Suite 570 of the New Center One Building in Detroit.

By becoming a Designated Trade Ally, you also will gain access to the Trade Ally Portal found on the Trade Ally website: **dtetradeally.com**. This portal allows Designated Trade Allies to access all applications they have submitted and track their progress through our system in real time.

web:

To register for any of these events, visit **www.dtetradeally.com** or call us at 866.796.0512. Press Option 3 and mention your desired training.

Contact us today!

We are here to help you understand the incentive requirements and available resources for these and other energy-efficiency projects.

email: saveenergy@dteenergy.com

phone: 866.796.0512 (press option 3)

dteenergy.com/savenow

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