



FACT SHEET

2017 Michigan-Made Incentive Bonus

Install products manufactured/assembled in the state and receive a 10% bonus

DTE Energy's **Michigan-Made** bonus is designed to reward customers who use Michigan-made products in their energy-efficiency projects — while also helping boost our state's economy.

What's eligible

Business customers who install **Michigan-Made** products at their locations in 2017, will qualify for a 10% bonus on each eligible prescriptive measure installed. (Custom measures are **not** eligible.)

Many Prescriptive measures are eligible for this offer if they meet the following conditions:

- The purchased product(s) must have been at least 50% manufactured and/or assembled in Michigan (exclusive of packaging and installation).
IMPORTANT NOTE: The installation of a product is **not** considered "assembly."
- An affidavit is provided by the manufacturer of each product installed, attesting to the product/measure meeting the **Michigan-Made** criteria. (Affidavits are available from participating manufacturers.)
- You must attach the affidavit to the application. (If the application is filed electronically, the affidavit(s) should be attached to the email submission.)
- You must attach the manufacturer's specification sheet, showing the product and where it is manufactured/assembled. (If the application is filed electronically, the specification sheet(s) should be attached to the email submission.)



How to apply

To receive a **Michigan-Made** bonus in addition to base incentives:

- Download and complete the latest version of the 2017 Program Application from our website: dteenergy.com/savenow.
- Find a list of **Michigan-Made** manufacturers on our website.
- Check the **Michigan-Made** box  for each incentive that meets the requirements.
- The interactive PDF application will calculate the **Michigan-Made** bonus automatically.
- Complete your project and submit your final application by Nov. 30, 2017. (Applications submitted after Nov. 30, 2017, may be cancelled.)

PURE  MICHIGAN®
Business Connect

Contact Us

phone: **866.796.0512** (press option 3)

email: **saveenergy@dteenergy.com**

web: **dteenergy.com/savenow**

fax: **313.664.1950**

*Funds will be awarded on a first-come, first-served basis; program based on availability of funding and may end at any time; certain other conditions apply; contact our office for details

About our Program

The DTE **Energy Efficiency Program for Business** offers a comprehensive set of incentives for both electric and natural gas users designed to help you invest in energy efficient technologies.

Here are three ways to save:



PRESCRIPTIVE

Are you replacing light fixtures with newer energy-efficient models?

Upgrading your refrigeration and food service equipment?

Check out the **Prescriptive Incentives** section of our Catalog and Application.

Prescriptive Incentives cover a wide variety of energy-efficient improvements, including: lighting, controls, HVAC, refrigeration and more. Incentives are based on quantity, size and efficiency of the equipment.

- Prescriptive incentives are available for many common energy efficiency measures.
- Incentives are based on predetermined energy savings.
- Prescriptive incentives typically average 20% to 50% of the incremental cost of the equipment or services provided.



CUSTOM

Can't find your project in the Prescriptive Incentive section?

Then consider applying for **Custom Incentives**, which are for projects that involve less common or more complex technologies than our list of prescriptive equipment.

Custom Incentives are based on the first year of energy savings (kWh and/or Mcf).

NOTE: Only DLC- and ENERGY STAR®-listed lighting is eligible; fluorescents and CFLs are **not** eligible.

- Custom incentives are offered for capital investment projects that are NOT eligible for a Prescriptive incentive.
- Incentives are determined on a case-by-case basis and are paid per unit energy saved.
- Custom incentives are capped at 50% of project costs.



NEW CONSTRUCTION

Are you building a new facility, changing the usage of space or adding load? Then our **New Construction and Major Renovation Incentives** are available to assist you:

- **Systems Approach** incentives are predetermined to optimize the energy efficiency of individual systems.
- **LEED Whole Building Approach** incentives are based on energy savings validated by LEED.
- **LEED Design Review Assistance** incentive is designed to encourage LEED certification.
- New Construction/Major Renovation incentives are available for new facilities, the renovation of existing facilities or a change of use project, such as converting a warehouse into an office complex.
- Incentives also are available for adding load.

All of these incentive offers can now be found in one application!
To download the latest version, visit dteenergy.com/savenow

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