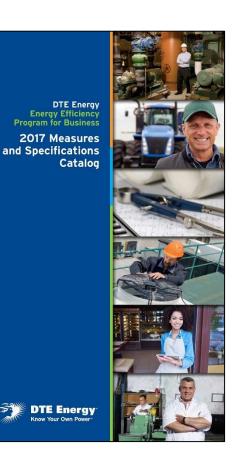
ENERGY EFFICIENCY PROGRAM FOR BUSINESS



Guidelines to apply for incentives through the

Energy
Efficiency
Program
for Business





2018 Program Year

ENERGY EFFICIENCY PROGRAM FOR BUSINESS





- Getting and Using our Catalog
- Getting and Using our Application
 - a) Using the Checklist
 - b) Customer/project information
 - c) Contractor information and Thirdparty payments
 - d) Prescriptive incentive worksheets
 - e) Custom incentive worksheets
 - f) Submitting the Final Application
 - g) About invoices and spec sheets
 - h) Being complete and accurate on the Application
- 3. Asking for assistance

We have a separate a Application for Agriculture projects by customers with a residential rate

About Our Catalog



1

Our **Catalog** provides all the specifications and details concerning every measure we offer.

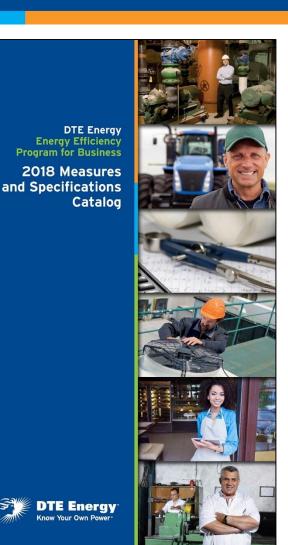
To get a copy, contact us at:

saveenergy@dteenergy.com

or call us at 866-796-0512 (press option 3).

To download an electronic PDF version, click on:

dteenergy.com/savenow



ENERGY EFFICIENCY PROGRAM FOR BUSINESS



2

To get an Application,

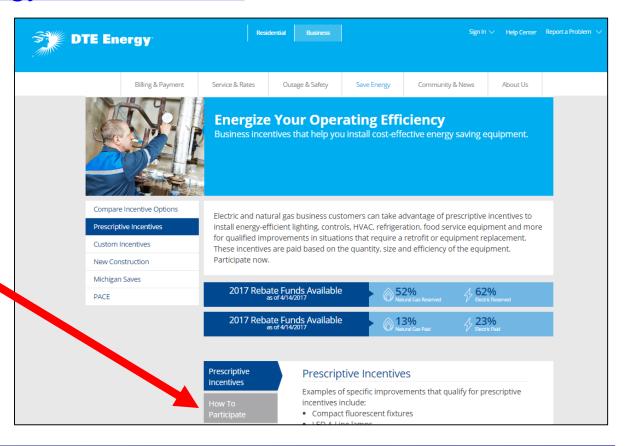
1) Visit: dteenergy.com/savenow

Then select:

2) Prescriptive or Custom incentives

3) Click on How to Participate

*The latest (free) version of Acrobat Reader is required



ENERGY EFFICIENCY PROGRAM FOR BUSINESS



2

4) Download the:

- Policies and Procedures Manual
- The Catalog
- The Application

How To Participate

How To Participate

- Verify your exgibility. See the Energy Efficiency Program for Business Policies and Procedures Manual*
- Submit a Reservation Application to reserve funding. (This is required for all custom and De-lamping measures and highly recommended for the rest of the Prescriptive measures.) Review the guidelines (slide show) for completing the Energy Efficiency Program for Business application.
 - Download the catalog
 - Download the application

*The latest (free) version of <u>Acrobat Reader</u> is required

About Our Application



There is only <u>one</u> Application:

 It is used for reserving funds (Reservation Application)

and

•It is used for requesting incentive payments (Final Application).

Funds <u>must</u> be reserved for all custom projects and certain prescriptive measures. Check the Application for details.

We **encourage** you to reserve funds for all **prescriptive** projects.

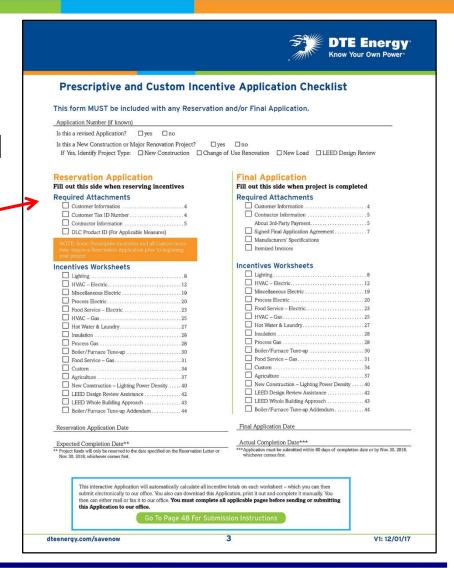
ENERGY EFFICIENCY DTE Energy PROGRAM FOR BUSINESS 2018 Program Application This Application is to be used for projects completed with a Final Application submitted during the 2018 Program Year (Jan. 1, 2018 - Nov. 30, 2018). Section 1 - Application Incentive Application Checklist..... Customer Information..... Contractor Information..... Third Party Payment Authorization Final Application Agreement Incentive Summary and Account Holder Signature Page...... Section 2 - Incentive Worksheets* Lighting Incentive Worksheet... HVAC Electric Incentive Worksheet Miscellaneous Flectric Incentive Worksheet Process Electric Incentive Worksheet Food Service - Electric Incentive Worksheet..... HVAC Gas Incentive Worksheet..... Hot Water and Laundry Incentive Worksheet...... Insulation Incentive Worksheet..... Process Gas Incentive Worksheet..... Boiler/Furnace Tune-up Incentive Worksheet..... Food Service - Gas Incentive Worksheet..... Custom Measures Worksheet Instructions Prescriptive or Custom Project?.... Custom Incentive Worksheet Section 3 - Agriculture Worksheets Agriculture Worksheets..... Section 4 - New Construction Worksheets Lighting Power Density Worksheet LEED Design Review Assistance Worksheet..... LEED Whole Building Approach Worksheet If you have questions contact us at 866-796-0512 (press option 3) or email us at saveenergy@dteenergy.com This Program is not available to DTE Energy business customers in multifamily buildings consisting of five or more units per building. These customers may be eligible to participate in the Multifamily Program for energy saving upgrades to both tenant and common areas. V1: 12/01/17

Application Checklist



The following items are required to successfully complete your Application and receive incentive funding:

- Application Checklist
- Customer Information Sheet
- Prescriptive and/or Custom Incentive Worksheets
- Final Application Agreement
- Supporting Information, including invoices and product specifications



About Our Application



2_a

Use our Checklist to ensure you complete all relevant portions of both the Reservation* and Final Application

Complete this side to reserve funds before starting your project

Complete this side to request payment once your project is completed

Reservation Application Fill out this side when reserving incentives	Final Application Fill out this side when project is completed
Required At achments	Required Attachments
Custome Information	Customer Information
Custop er Tax ID Number	Contractor Information
Contractor Information	About 3rd-Party Payment5
DLe Product ID (For Applicable Measures)	☐ Signed Final Application Agreement
	Manufacturers' Specifications
NOTE Some Prescriptive incentives and all Custom incentives equire a Reservation Application prior to beginning	☐ Itemized Invoices
your project.	
Incentives Worksheets	Incentives Worksheets
☐ Lighting 8	Lighting8
☐ HVAC – Electric	☐ HVAC – Electric
Miscellaneous Electric	Miscellaneous Electric
Process Electric	Process Electric
Food Service – Electric23	Food Service – Electric
☐ HVAC – Gas	☐ HVAC – Gas
Hot Water & Laundry27	☐ Hot Water & Laundry27
☐ Insulation	☐ Insulation
Process Gas	☐ Process Gas
Boiler/Furnage Tune-up30	Boiler/Furnace Tune-up30
Food Service – Gas	☐ Food Service – Gas
Custom 34	☐ Custom
Agriculture	Agriculture
☐ New Construction – Lighting Power Density 40	☐ New Construction – Lighting Power Density 40
LEED Design Review Assistance	☐ LEED Design Review Assistance
LEED Whole Building Approach	LEED Whole Building Approach
Boiler/Furnace Tune-up Addendum	Boiler/Furnace Tune-up Addendum
Bollet/ Pullface Tulle-up Addelidalli	
Reservation Application Date	Final Application Date
reservation ripplication Date	
Expected Completion Date**	Actual Completion Date***
** Project funds will only be reserved to the date specified on the Reservation Letter or Nov. 30, 2018, whichever comes first.	***Application must be submitted within 60 days of completion date or by whichever comes first.

Customer/Project Information





Use this sheet to enter all detailed customer, contact and general project information

Fill out the <u>project</u> and <u>customer</u> information completely

You must complete ALL ir or payment processing. Who should we call with	terms and conditions on the Final Ap formation requested below and provid questions on the Application? Children Conditions on the Application?	e the required additional documents Sustomer	ation to avoid delays in reservation
Customer Informatio	nn		
Primary Building Type			
Assembly Hall Auto Repair Biotech Data Center Greenhouse Hospital	□ Industry □ Warehouse Education □ Primary School □ High School □ College/University	Food Service Fast Food Restaurant Full Service Restaurant Lodging Hotel Motel	Office Space Large Office Small Office Retail Space Big Box Retail Small Retail
DTE Energy Gas Account	□ DTE Energy □ Consumers Ene Number (at Project location) □ unt Number (at Project location) □ E Energy bill	ngy Other	
Name of Contact Person		Title of Contact Person	
Contact Phone #		Contact Fax #	
Contact Email Address			
Mailing Address	City	Sta	te MI ZIP
Installation Address	City	Sta	te MI ZIP
Tax Status: Corporati	g on tax status please provide EITHER	your EIN/Federal Tax ID or Social Social Security Number	Government Agency Security Number below:
dteenergy.com/savenow		4	V1: 12/01/17

Contractor/Third-Party Information/Authorization

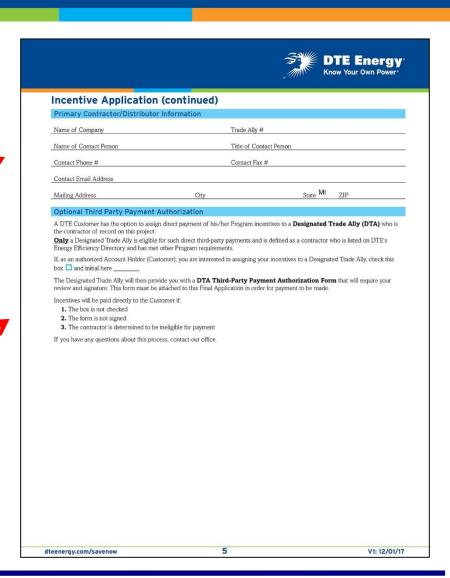




Fill out the contractor information completely

If no contractor was involved, enter "self-installed."

DTE Customers have the option of assigning payment of their incentives to a "third-party" – but that can <u>only</u> be to a Program's **Designated Trade Ally**.



Contractor/Third-Party Information/Authorization



How to assign an incentive payment to a Trade Ally or Tenant

Only a **Designated Trade Ally (DTA)** in good standing is eligible to receive third-party payments of a customer's incentives.

In order to receive such a payment, the DTA must provide the customer with this authorization form. It must be completed and signed by the customer and attached to the Final Application.

If more than one DTA is to receive payment, a separate form must be submitted for each.

A similar form is to be used by **Landlords** who want to assign incentive payments to one of their **Tenants**.

Both forms can be requested from our office.

Por Designated Trade	Ally Payment Authorization
As a DTE Energy Business Customer, you're receiving this form contractor listed below. If more than one contractor is to rece authorization. ENTER THE AMOUNT TO BE PAID IN THE	because you have opted to assign your incentive payment directly to tive payments, a separate form must be submitted for each payme HIGHLIGHTED BOX.
	d by you (the DTE Account Holder) and it must be attached to your Fir the incentive payment being made to you. Also, if it is determined that the check will be made payable to you.
	its are Designated Trade Allies — companies and individuals who ha the DTE Energy Efficiency Program for Business. To receive payment, tram office prior to submission of this form.
These Designated Trade Allies also are the only companies listed can be found at dteenergy.com/savenow.	on the DTE Energy Efficiency Directory of Program contractors, whi
For more information about this optional payment process, see our	r Program Policies and Procedures Manual
named herein and I understand that I will not be receiving the incentive pay does not evempt me from the Program requirements outlined in the Meass Application Number:	Authorization — and entered below — be made payable to the Designated Trade Ally (DI) yment. I also understand that my release of the payment to the Designated Trade A ymen Specifications, Final Application Agreement and Policies and Procedures Manu Title
I am authorizing the payment of the incentive related to this Application named herein and I understand that I will not be receiving the incentive pay does not exempt me from the Program requirements outlined in the Meass Application Number:	— and entered below — be made payable to the Designated Trade Ally (DT yment. I also understand that my release of the payment to the Designated Trade A ure Specifications, Final Application Agreement and Policies and Procedures Manu
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I am authorizing the payment of the incentive related to this Application- named herein and I understand that I will not be receiving the incentive pay does not exempt me from the Program requirements outlined in the Meass Application Number: DITE Account Holder's some [please pret] Priore DITE Account Holder's some [please pret] Priore An incentive check in the amount of \$ Descripted Tecks My name [glease pret] Mairog Abbress	— and entered below — be made payable to the Designated Trade Ally (DT yment. I also understand that my release of the payment to the Designated Trade A ure Specifications, Final Application Agreement and Policies and Procedures Mans Tide Exal Dase should be made payable to: Designated Trade Ally turbes
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I am authorizing the payment of the incentive related to this Application- named herein and I understand that I will not be receiving the incentive pay does not exempt me from the Program requirements outlined in the Meass Application Number:	— and entered below — be made payable to the Designated Trade Ally (DT yment. I also understand that my release of the payment to the Designated Trade A yment. I also understand that my release of the payment to the Designated Trade A trade A Title Enal Date should be made payable to: Dissipated Trade Ally Number City State ZP Title Enal Title City State ZP Title Enal City State ZP Title Ci
Tax ID Number: Depending on tax status please provide EITHER your E	— and entered below — be made payable to the Designated Trade Ally (DT yment. I also understand that my release of the payment to the Designated Trade A yment. I also understand that my release of the payment to the Designated Trade A trade A Title Enal Date should be made payable to: Dissipated Trade Ally Number City State ZP Title Enal Title City State ZP Title Enal City State ZP Title Ci
Tax ID Number: Depending on tax status please provide EITHER your E Tax ID Number: Depending on tax status please provide EITHER your E Tax ID Number: Depending on tax status please provide EITHER your E Tax ID Number: Depending on tax status please provide EITHER your E Tax ID Number: Depending on tax status please provide EITHER your E	— and entered below — be made payable to the Designated Trade Ally (DT yment. I also understand that my release of the payment to the Designated Trade A yment. I also understand that my release of the payment to the Designated Trade A use Specifications, Final Application Agreement and Policies and Procedures Manu Title Enal Date should be made payable to: Designated Trade Ally Number City State Enal Title Enal City State UP Title Enal City State Enal Enal City State Enal City St

Prescriptive Incentive Worksheets





We have worksheets for every measure. Just complete all relevant areas.

DLC-listed LED F	ixtures (24/7	Operation)	(Reservation	Application	Required)
-------------------------	---------------	------------	--------------	-------------	-----------

DLC	Brief Description *	DLC Product ID	# of Fixtures (A)	Pre-upgrade Watts/Fixture (B)	Post- Upgrade Watts/Fixture (C)	Total kW Reduced (D) = (AxB (B-C))/1,000	Incentive/ kW Reduced (E)	Total Incentive (D x E)
EX	1L 400 W HID Fixtures to 1L	LED Fixtures	5	455	250	1.025	\$400.00	\$410.00
LL-78D							\$400.00	
LL-79D							\$400.00	
LL-80D							\$400.00	
LL-81D							\$400.00	
LL-82D		-					\$400.00	
LL-83D							\$400.00	

<u>In the interactive PDF</u>, enter the required information, such as number of units, and the incentives will be calculated for you.

If you print out the Application, you will have to manually enter and calculate your incentives.

Custom Incentive Worksheets





For **custom projects**, use these worksheets. Be as complete as possible.

Check the **measure category** to have the incentive autopopulate the summary page.

The <u>interactive PDF</u> file will automatically calculate your anticipated incentives, based on payback periods and capping to measure costs.

In the print version, you must enter these calculations manually.

	Reser	vation l	etter mu	st be re	ceived	BEFORE	proje	ct beg	ins			Vou m	ust check the		2
	Gee Instructions on Page 32. Complete every blank box for each item you submit. Please attach all equipment specifications to your Reservation Application before you submit for review. Location (department, area, etc.)											category box for each custom item on this worksheet.			
Ref# CU-1	Location (depart	ment, area,	etc.)												
				Descr	iption							Elec.	Category	G	as
"Before" hours of operat	Before Ro		equipment		"After" ho	ours of operatio		After Retr		uúpment		00000	Lighting HVAC Miscellane Process Food Servi Hot Water/La Insulation	ous [ce [undry [
Hours/week	Weeks/year		Non-work		Hours/we			ks/year		Non		Will the	"After Retro	fit" specific	-
Hours used per year (a)	Treeks/year	kW (b)	days/year			ed per year (c)	Week	Ko/ your	kW (d)	days/year		piece of	equipment lis	ted here	
riours used per year (a)	1	KVV (D)			Tiours use	eu per year (c)			KVV (U)				eration during .m. on Monda		
0		ent Energy (nual Savi		Incentive Rate		Calcul			0		onth of July?		
Service Electric	Unit kWh	(\$ per Unit)	10	nits/Year) (A)		(\$ per Unit) (B) \$0.05		Incentive	(A X B)	Measur	e Cost] Yes	No	
Natural Gas	Mcf					\$3.50	+					100000	pped Measure		
For Electric projects use	INC ADDRESS DATE AND	ula: /a v h)	Jav di Fornati	ral gas praia	ete vou mu		un calcul	lated Appur	al Cavinge o	nd provide dee	montation	(from	n Total Awarded Inc	entive below)	
roi Electric projects use	the following form	uia. (a x v) -	(c x u). For riate	ii ai yas pioje	cts, you mu	st enter your ov	vii calcule	ateu Amilu	ai oaviilys a	na provide doci	mentation.				
Ref# CU-2	Location (depart	ment, area,	etc.)												Т
				Descr	ription							Elec.	Category	G	as
	Before Re	etrofit				17		After Retr	rofit				Lighting		
"Before" hours of operat	ion calculation for	this specific	equipment		"After" ho	ours of operatio	n calculat	ition for this	s specific ec	Juipment			HVAC Miscellane Process Food Servi Hot Water/La Insulation	ous [ce [undry [
Hours/week	Weeks/year		Non-work days/year		Hours/we	ek	Week	ks/year		Non-work days/year		Will the	"After Retro	fit" specific	-
Hours used per year (a)		kW (b)	,.,,	1	Hours use	ed per year (c)			kW (d)				equipment lis		
	Curi	ent Energy (Cost Ani	nual Savings*		Incentive Rate		Calcul	lated			of 3-6 p	.m. on Monda onth of July?		
Service	Unit	(\$ per Unit)	(U	nits/Year) (A)		(\$ per Unit) (B)		Incentive	(A x B)	Measur	e Cost			No	
Electric	kWh					\$0.05						C	anad Massura	Incontino	
Natural Gas	Mcf					\$3.50						100	ipped Measure in Total Awarded Inc		
* For Electric projects use	the following form	ula: (a x b) -	(c x d). For natu	ıral gas proje	cts, you mu	st enter your ov	vn calcula	ated Annua	al Savings a	nd provide doc	mentation.				

Custom Incentive Worksheets





The <u>interactive PDF</u> file will automatically populate the Aggregate Measure Costs, Aggregate Annual Savings and then calculate the Simple Payback Period for electric and gas, based on Program requirements.

It will then automatically calculate your Total Calculated Incentive and then determine your Total Awarded Incentive.

<u>In the print version</u>, you must perform all calculations and enter them manually.

Final Application





Review the Terms and Conditions to complete your Final Application.

The Final Application
Agreement must be signed and submitted upon completion of your project.

Note: check summary grid on this page to ensure that all of your worksheets have been entered correctly.

Incentive Sumi and Account H			it illioi li	lation
	Prescriptive Total	Custom Total (B)	Ag Total (C)	
Measure Category Lighting	(A)	(8)	(C)	
Lighting Power Density				
HVAC - Electric		-		
Misc. Electric		-		-
Process Electric				
Food Service – Electric				
HVAC – Gas				
Hot Water & Laundry				
Insulation				
Process Gas				
Boiler/Furnace Tune-Ups				
Food Service – Gas				
Farm Energy Audit				_
Subtotals				
LEED Design Review				-
LEED Whole Building				
Incentive Subtotal				
Other Special Offer - Code:				
Other Special Offer - Code:				
Other Special Offer - Code:				
Enter any other Program Special value in the space(s) provided. BEFORE YOU SUBMIT: Review the Application. If you find a blank	ial Offer bonuses where he summary above to er	indicated (you must nsure all incentive an ed in, review that wo	attach the works eas reflect the works rksheet page.	er version, the values must be entered manually. sheet from each offer) and manually enter the incer orksheets you've completed in this
DTE Project Number				
			A	ctual Completion Date
DTE Project Number	e (print)			ctual Completion Date
DTE Project Number Total Project Cost			D'	
DTE Project Number Total Project Cost DTE Account Holder Name DTE Account Holder Signa For Final Applications, sign as	ture nd submit only after all or email will be treated t	the same as original	Di Di installed. A cust Applications rece	TE Account Holder Title

Application Calculation



In the interactive **PDF version**, this area will populate automatically from each section of the Application – and total all incentives. In the print version, you will have to enter this information manually.

Measure Category	Prescriptive Total (A)	Custom Total (B)	Ag Total (C)	
Lighting				
Lighting Power Density				
HVAC - Electric				
Misc. Electric				
Process Electric	\$175.00			
Food Service – Electric				
HVAC – Gas				
Hot Water & Laundry				
Insulation				
Process Gas				
Boiler/Furnace Tune-Ups				
Food Service – Gas				
Farm Energy Audit				
Subtotals	\$175.00			\$175.00
LEED Design Review				
LEED Whole Building				3
Incentive Subtotal				\$175.00
Other Special Offers				
Other Special Offer – Code:				
Other Special Offer – Code:				
Other Special Offer – Code:				6
Total Incentives Requested				\$175.00

Final Application



The **Final Application Agreement** <u>must</u> be signed by the customer (DTE account holder) – <u>not</u> the contractor. In the <u>interactive PDF</u> version, the <u>customer</u> can sign *electronically*.

Final Agreement Information and Account Holder Signature	
DTE Project Number	
Total Project Cost	Actual Completion Date
DTE Account Holder Name (print)	DTE Account Holder Title
DTE Account Holder Signature	Date
For Final Applications, sign and submit only after all equipment has been installed. Applications received by fax or email will be treated the same as original Application	

By signing this form, I agree to all terms and conditions listed on page 6.

Submitting your Final Application



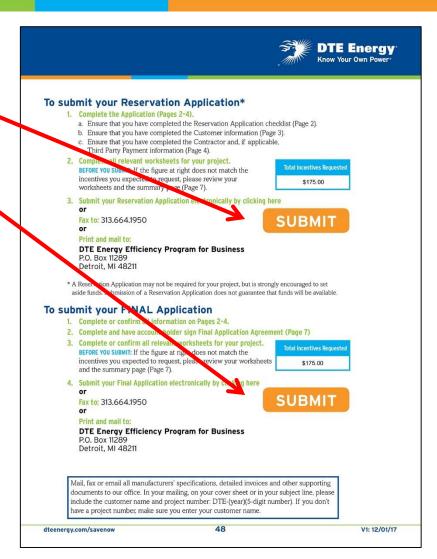
You can submit your **Reservation**Application and/or your **Final**Application using the interactive PDF version

Automatically:

- Your email will be launched,
- our email address inserted,
- the subject line entered and
- your Application attached.

At that point, attach any other supporting documents to your email.

Note: check the <u>blue boxes</u> to ensure that your incentives have been entered correctly.



Submitting your Final Application



A Reminder:

Here are items to include when submitting your Final Application:

- 1. Project number (also include on any fax cover sheet or email)
- 2. Properly signed Final Application
- 3. Actual project completion date
- 4. Dated, itemized invoices (use Application Reference Codes)
- 5. Manufacturers' spec sheets (use Reference Codes)
- 6. Highlight changes between Reservation/Final application
- 7. DTE account number (electric or natural gas)

 Be as complete as possible to help expedite the processing of your application

About Invoices And Spec Sheets

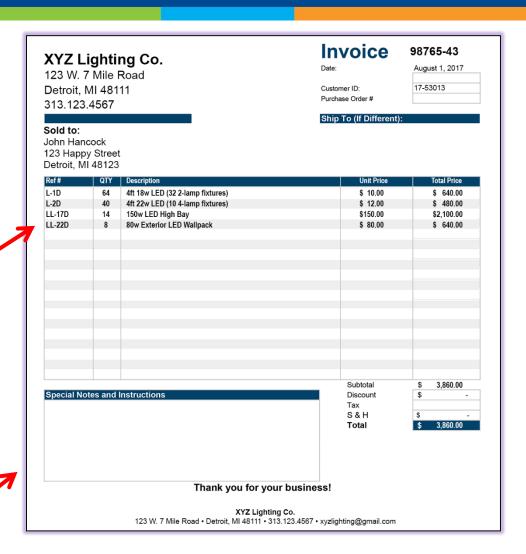




We must have complete, itemized invoices for all installed equipment.

Include Reference Codes!

This is an example of an easy-to-read, itemized invoice with recognizable part numbers



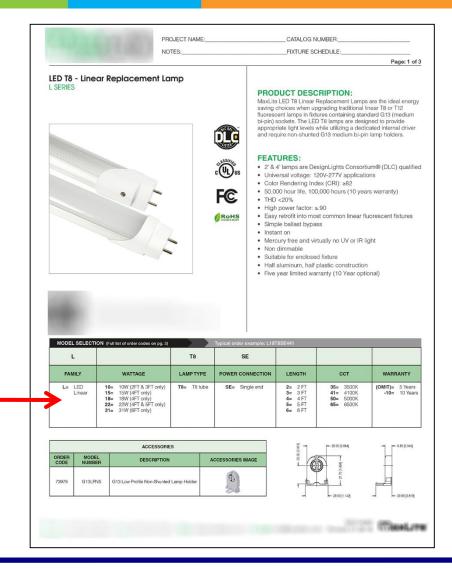
About Invoices And Spec Sheets



Include manufacturer Spec Sheets for all installed equipment.

If more than one fixture is listed on the spec sheet, highlight the wattage of the specific lamps/fixtures used in the project.

Include Reference Codes!



About Invoices And Spec Sheets



Include manufacturer Spec Sheets for all installed equipment.

Include Reference Codes!

MODEL SELECTI	ON (Full list of order codes on pg. 3)		Typical order example: L18	T8SE441		
L		Т8	SE			
FAMILY	WATTAGE	LAMP TYPE	POWER CONNECTION	LENGTH	сст	WARRANTY
L= LED Linear	10= 10W (2FT & 3FT only) 15= 15W (4FT only) 18= 18W (4FT only) 22= 22W (4FT & 5FT only) 31= 31W (6FT only)	T8= T8 tube	SE= Single end	2= 2 FT 3= 3 FT 4= 4 FT 5= 5 FT 6= 6 FT	35= 3500K 41= 4100K 50= 5000K 65= 6500K	(OMIT)= 5 Years -10= 10 Years

Being Accurate And Complete





Be complete and accurate:

These are the most common omissions:

- 1. Estimated or Actual Completion Date
- 2. DTE Energy Account Number
- 3. Product Specification Sheets (w/Reference Codes)
- 4. Incentive Worksheets
- 5. Total Project Cost
- 6. Correct tax ID and status*

Remember:

Submitting a complete and accurate Application speeds up the processing time – which means we can send out your incentive check faster!

ENERGY EFFICIENCY PROGRAM FOR BUSINESS





If you have questions or would like help completing your Application, contact our office

Email: <u>saveenergy@dteenergy.com</u>

Phone: **866.796.0512** (press option 3)

Fax: **313.664.1950**

Website: dteenergy.com/savenow

Website: dtetradeally.com



www.linkedin.com/in/dteenergysaveenergy