



FACT SHEET

2017 Multi-Measure Incentive Bonus

Install more than one measure category, receive a 20% bonus

Receive up to \$2,500 for electric measures; \$2,500 for gas measures per Application

DTE Energy's **Multi-Measure** bonus is designed to promote the installation of energy-efficient measures from more than one category per application, thereby further reducing energy consumption and saving business customers even more money.

In 2017, customers can receive up to a \$2,500 incentive bonus for Applications with gas-only measures, \$2,500 for electric-only measures and up to \$5,000 for gas-electric measures that qualify.

How it works

Under this program, if no single category of measures is more than 75% of the total value of the application, the customer receives a **20% bonus** on the entire application up to the cap.

What qualifies for the bonus

To be considered for the **Multi-Measure** bonus, projects must involve measures from at least two of the following categories that appear in the **Energy Efficiency Program for Business** application.

ELECTRIC

- ☐ Lighting
- ☐ HVAC
- ☐ Food Service/refrigeration
- ☐ Process Electric
- ☐ Miscellaneous

GAS

- ☐ Hot Water & Laundry
- ☐ HVAC
- ☐ Food Service
- ☐ Process Gas
- ☐ Boiler/furnace tune up
- ☐ Insulation

NOTE: Custom projects are also eligible, based on these same categories.

How to apply

To receive a **Multi-Measure** bonus in addition to base incentives:

- Download and complete the latest version of the 2017 Program Application
- The PDF Application will automatically calculate the bonus
- Complete your project and submit your Final Application by Nov. 30, 2017.



Project Examples

Example 1

A customer enters measures under one category (such as prescriptive lighting) that would receive a \$15,000 DTE Energy incentive.

1. The customer adds another measure to the Application from a second electric category (custom HVAC) for a \$10,000 incentive.
3. The total of the application is \$25,000 — and the largest category (lighting) represents 60% of the total.
4. The customer receives a 20% bonus based on \$25,000 in total incentives, or an additional \$5,000 — but it is capped at \$2,500.

Total incentives **before** bonus: **\$25,000**
Total incentives **after** bonus: **\$27,500**

Example 2

A customer enters measures under one category (such as prescriptive lighting) that would receive a \$15,000 DTE Energy incentive.

1. The customer adds another measure to the Application from a **gas** category (prescriptive HVAC) for a \$10,000 incentive.
3. The total of the application is \$25,000 — and the largest category (lighting) represents 60% of the total.
4. The customer receives a 20% bonus on electric and a 20% bonus on gas incentives, or \$5,000 — which equals the combined cap.

Total incentives **before** bonus: **\$25,000**
Total incentives **after** bonus: **\$30,000**

About our Program

The DTE **Energy Efficiency Program for Business** offers a comprehensive set of incentives for both electric and natural gas users designed to help you invest in energy efficient technologies.

Here are three ways to save:



PRESCRIPTIVE

Are you replacing light fixtures with newer energy-efficient models?

Upgrading your refrigeration and food service equipment?

Check out the **Prescriptive Incentives** section of our Catalog and Application.

Prescriptive Incentives cover a wide variety of energy-efficient improvements, including: lighting, controls, HVAC, refrigeration and more. Incentives are based on quantity, size and efficiency of the equipment.

- Prescriptive incentives are available for many common energy efficiency measures.
- Incentives are based on predetermined energy savings.
- Prescriptive incentives typically average 20% to 50% of the incremental cost of the equipment or services provided.



CUSTOM

Can't find your project in the Prescriptive Incentive section?

Then consider applying for **Custom Incentives**, which are for projects that involve less common or more complex technologies than our list of prescriptive equipment.

Custom Incentives are based on the first year of energy savings (kWh and/or Mcf).

NOTE: Only DLC- and ENERGY STAR®-listed lighting is eligible; fluorescents and CFLs are **not** eligible.

- Custom incentives are offered for capital investment projects that are NOT eligible for a Prescriptive incentive.
- Incentives are determined on a case-by-case basis and are paid per unit energy saved.
- Custom incentives are capped at 50% of project costs.



NEW CONSTRUCTION

Are you building a new facility, changing the usage of space or adding load? Then our **New Construction and Major Renovation Incentives** are available to assist you:

- **Systems Approach** incentives are predetermined to optimize the energy efficiency of individual systems.
- **LEED Whole Building Approach** incentives are based on energy savings validated by LEED.
- **LEED Design Review Assistance** incentive is designed to encourage LEED certification.
- New Construction/Major Renovation incentives are available for new facilities, the renovation of existing facilities or a change of use project, such as converting a warehouse into an office complex.
- Incentives also are available for adding load.

All of these incentive offers can now be found in one application!
To download the latest version, visit dteenergy.com/savenow

Contact Us

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*Funds will be awarded on a first-come, first-served basis; program based on availability of funding and may end at any time; certain other conditions apply; contact our office for details