



**FACT SHEET**

## 2017 Multi-Measure Incentive Bonus

### Install more than one measure category, receive a 20% bonus

Receive up to \$2,500 for electric measures; \$2,500 for gas measures per Application

DTE Energy's **Multi-Measure** bonus is designed to promote the installation of energy-efficient measures from more than one category per application, thereby further reducing energy consumption and saving business customers even more money.

In 2017, customers can receive up to a \$2,500 incentive bonus for Applications with gas-only measures, \$2,500 for electric-only measures and up to \$5,000 for gas-electric measures that qualify.

### How it works

Under this program, if no single category of measures is more than 75% of the total value of the application, the customer receives a **20% bonus** on the entire application up to the cap.

### What qualifies for the bonus

To be considered for the **Multi-Measure** bonus, projects must involve measures from at least two of the following categories that appear in the **Energy Efficiency Program for Business** application.

#### ELECTRIC

- Lighting
- HVAC
- Food Service/refrigeration
- Process Electric
- Miscellaneous

#### GAS

- Hot Water & Laundry
- HVAC
- Food Service
- Process Gas
- Boiler/furnace tune up
- Insulation

**NOTE:** Custom projects are also eligible, based on these same categories.

### How to apply

To receive a **Multi-Measure** bonus in addition to base incentives:

- Download and complete the latest version of the 2017 Program Application
- The PDF Application will automatically calculate the bonus
- Complete your project and submit your Final Application by Nov. 30, 2017.



### Project Examples

#### Example 1

A customer enters measures under one category (such as prescriptive lighting) that would receive a \$15,000 DTE Energy incentive.

1. The customer adds another measure to the Application from a second electric category (custom HVAC) for a \$10,000 incentive.
3. The total of the application is \$25,000 — and the largest category (lighting) represents 60% of the total.
4. The customer receives a 20% bonus based on \$25,000 in total incentives, or an additional \$5,000 — but it is capped at \$2,500.

Total incentives **before** bonus: **\$25,000**  
Total incentives **after** bonus: **\$27,500**

#### Example 2

A customer enters measures under one category (such as prescriptive lighting) that would receive a \$15,000 DTE Energy incentive.

1. The customer adds another measure to the Application from a **gas** category (prescriptive HVAC) for a \$10,000 incentive.
3. The total of the application is \$25,000 — and the largest category (lighting) represents 60% of the total.
4. The customer receives a 20% bonus on electric and a 20% bonus on gas incentives, or \$5,000 — which equals the combined cap.

Total incentives **before** bonus: **\$25,000**  
Total incentives **after** bonus: **\$30,000**

## About our Program

The DTE **Energy Efficiency Program for Business** offers a comprehensive set of incentives for both electric and natural gas users designed to help you invest in energy efficient technologies.

Here are three ways to save:



### PRESCRIPTIVE

Are you replacing light fixtures with newer energy-efficient models?

Upgrading your refrigeration and food service equipment?

Check out the **Prescriptive Incentives** section of our Catalog and Application.

**Prescriptive Incentives** cover a wide variety of energy-efficient improvements, including: lighting, controls, HVAC, refrigeration and more. Incentives are based on quantity, size and efficiency of the equipment.

- Prescriptive incentives are available for many common energy efficiency measures.
- Incentives are based on predetermined energy savings.
- Prescriptive incentives typically average 20% to 50% of the incremental cost of the equipment or services provided.



### CUSTOM

Can't find your project in the Prescriptive Incentive section?

Then consider applying for **Custom Incentives**, which are for projects that involve less common or more complex technologies than our list of prescriptive equipment.

**Custom Incentives** are based on the first year of energy savings (kWh and/or Mcf).

**NOTE:** Only DLC- and ENERGY STAR®-listed lighting is eligible; fluorescents and CFLs are **not** eligible.

- Custom incentives are offered for capital investment projects that are NOT eligible for a Prescriptive incentive.
- Incentives are determined on a case-by-case basis and are paid per unit energy saved.
- Custom incentives are capped at 50% of project costs.



### NEW CONSTRUCTION

Are you building a new facility, changing the usage of space or adding load? Then our **New Construction and Major Renovation Incentives** are available to assist you:

- **Systems Approach** incentives are predetermined to optimize the energy efficiency of individual systems.
- **LEED Whole Building Approach** incentives are based on energy savings validated by LEED.
- **LEED Design Review Assistance** incentive is designed to encourage LEED certification.
- New Construction/Major Renovation incentives are available for new facilities, the renovation of existing facilities or a change of use project, such as converting a warehouse into an office complex.
- Incentives also are available for adding load.

All of these incentive offers can now be found in one application!  
To download the latest version, visit [dteenergy.com/savenow](http://dteenergy.com/savenow)

## Contact Us

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\*Funds will be awarded on a first-come, first-served basis; program based on availability of funding and may end at any time; certain other conditions apply; contact our office for details