We want to help your business save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to the commercial, industrial and contractor customers at checkout.

Consumers Energy offers instant discounts, rebates, technical services and more to help businesses like yours become more energy efficient. Our team is here to walk you through the program requirements and available resources. Reach out to our program expert for specific product qualifications.

Contact our program experts at:
businessinstantdiscount@cmsenergy.com
877-607-0737

Visit our website to find a participating instant discount distributor:
ConsumersEnergy.com/instantdiscount

Note: Discount cannot exceed 75% of the product cost.

March 2020
Lighting Measures

Daylight Sensors..................................$15
Exit Signs.............................................$7
LED A-Series*......................................$3.25
LED BR-Series*.....................................$8
LED Candelabra and Globe*.....................$5
LED Lamp with Wi-Fi Controls*...................$4
LED MR16*..........................................$4
LED Omni Directional*............................$3.25
LED PAR*............................................$7
LED Tube*  
2ft.....................................................$2
3ft.....................................................$3
4ft.....................................................$4
8ft.....................................................$5
LED Trim Kit*.........................................$8
LED Pin Based*......................................$4

Limited Time Offer!
LED Tube Bonus  
Now get these discounts:  
2ft.................................................$3  
4ft...............................................$5.50  
8ft...............................................$11.50

HVAC Measures

Electric Products  
Cogged V-Belts .....................................$75
Ductless Air Conditioning Units ...................$50
RTUs ..................................................up to $785
PTHP ..................................................$200
PTAC  
(< 7kBtu/hr) .........................................$50
(7kBtu/hr - 15kBtu/hr) ............................$60
(> 15kBtu/hr) .......................................$70
High-Performance HEPA Filters .....................$80
Non-HEPA Filters ..................................$13

Electric and Natural Gas Products  
Tankless Water Heaters  
(Electric) ............................................$50  
(Natural Gas-Fired) ................................$150
Tank-Style Domestic Water Heater  
(up to 55 gal, < 75 MBH, .64 UEF) .........$60  
(up to 55 gal, < 75 MBH, .68 UEF) .........$150  
(> 55 gal, < 75 MBH, .80 UEF) ..............$50  
(> 140 gal, > 75 MBH) .........................$275

Furnace  
92% AFUE .............................................up to $275
95% AFUE .............................................up to $350

Natural Gas Products  
Sash Stops ............................................$35
Pool Cover  
(Automatic 400 - 10,000 ft²) ............up to $9,600  
(Manual 400 - 10,000 ft²) .................up to $4,800
Steam Traps .........................................$75

Miscellaneous Measures

Electric Products  
Drinking Water .....................................$50
Cooler Misers .....................................$50
Snack Vending .....................................$25
Machine Vending Misers .........................$25
Night Covers .......................................$20

Electric and Natural Gas Products  
Clothes Dryer*  
(Electric) ............................................$90  
(Natural Gas) ..................................$25
Clothes Washer *  
(Electric) .........................................$70  
(Natural Gas) ..................................$20

Programmable Thermostats ......................up to $40
Wi-Fi Enabled Thermostats ......................up to $75

* Must be ENERGY STAR® or DLC listed.