



## Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to the commercial, industrial and contractor customers at checkout.

Note: Discount cannot exceed 75% of the product cost.

Consumers Energy offers instant discounts, rebates, technical services and more to help businesses like yours become more energy efficient. Our team is here to walk you through the program requirements and available resources. Reach out to our program expert for specific product qualifications.

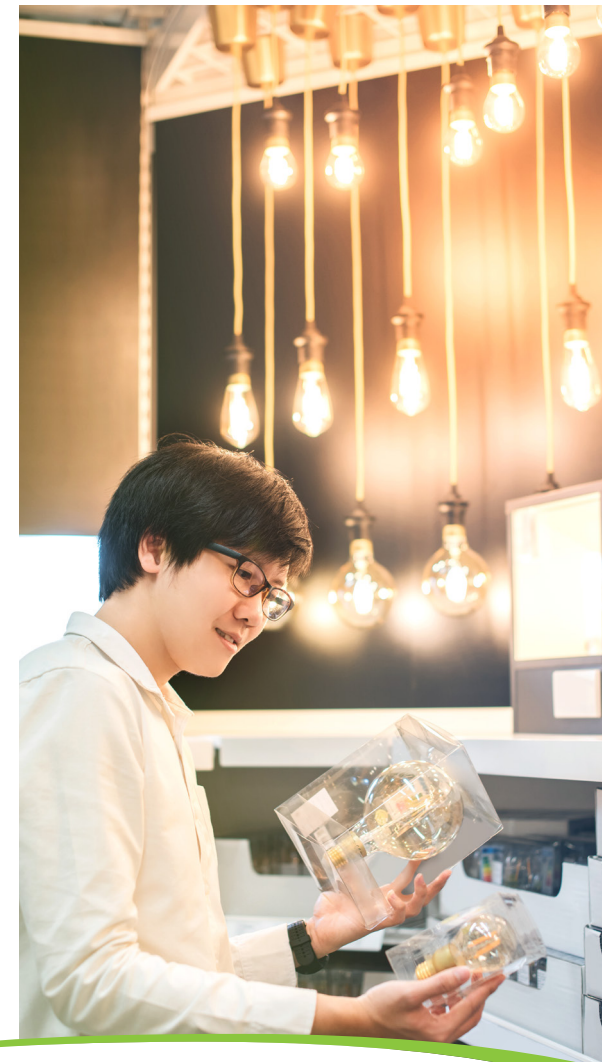
Contact our program experts at:  
[businessinstantdiscount@cmsenergy.com](mailto:businessinstantdiscount@cmsenergy.com)  
877-607-0737

Visit our website to find a participating instant discount distributor:  
[ConsumersEnergy.com/instantdiscount](https://ConsumersEnergy.com/instantdiscount)

**Consumers Energy**

*Count on Us®*

March 2020



## Business Instant Discount Program

**Consumers Energy**

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## Lighting Measures

Daylight Sensors.....	\$15
Exit Signs.....	\$7
LED A-Series* .....	\$3.25
LED BR-Series* .....	\$8
LED Candelabra and Globe* .....	\$5
LED Lamp with Wi-Fi Controls* .....	\$4
LED MR16* .....	\$4
LED Omni Directional*.....	\$3.25
LED PAR* .....	\$7
LED Tube*	
2ft.....	\$2
3ft.....	\$3
4ft.....	\$4
8ft.....	\$5
LED Trim Kit* .....	\$8
LED Pin Based* .....	\$4

### Limited Time Offer!

LED Tube Bonus  
Now get these discounts:  
2ft.....\$3  
4ft.....\$5.50  
8ft.....\$11.50

\* Must be ENERGY STAR® or DLC listed.

## HVAC Measures

### Electric Products

Cogged V-Belts .....	\$75
Ductless Air Conditioning Units .....	\$50
RTUs .....	up to \$785
PTHP .....	\$200
PTAC ( < 7kBtu/hr) .....	\$50
(7kBtu/hr - 15kBtu/hr) .....	\$60
(> 15kBtu/hr).....	\$70
High-Performance HEPA Filters .....	\$80
Non-HEPA Filters .....	\$13

### Electric and Natural Gas Products

Tankless Water Heaters (Electric).....	\$50
(Natural Gas-Fired).....	\$150

### Natural Gas Products

Tank-Style Domestic Water Heater (up to 55 gal, ≤ 75 MBH, .64 UEF) .....	\$60
(up to 55 gal, ≤ 75 MBH, .68 UEF) .....	\$150
(≥ 55 gal, ≤ 75 MBH, .80 UEF).....	\$50
(≤ 140 gal, > 75 MBH) .....	\$275

### Furnace

92% AFUE.....	up to \$275
95% AFUE.....	up to \$350

## Miscellaneous Measures

### Electric Products

Drinking Water Cooler Misers.....	\$50
Snack Vending Machine Misers.....	\$25
Night Covers .....	\$20

### Electric and Natural Gas Products

Clothes Dryer* (Electric).....	\$90
(Natural Gas).....	\$25
Clothes Washer * (Electric).....	\$70
(Natural Gas).....	\$20

### Programmable

Thermostats.....	up to \$40
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### Wi-Fi Enabled

Thermostats.....	up to \$75
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### Natural Gas Products

Sash Stops .....	\$35
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### Pool Cover

(Automatic 400 - 10,000 ft <sup>2</sup> ) .....	up to \$9,600
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### Pool Cover

(Manual 400 - 10,000 ft <sup>2</sup> ).....	up to \$4,800
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Steam Traps .....	\$75
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