



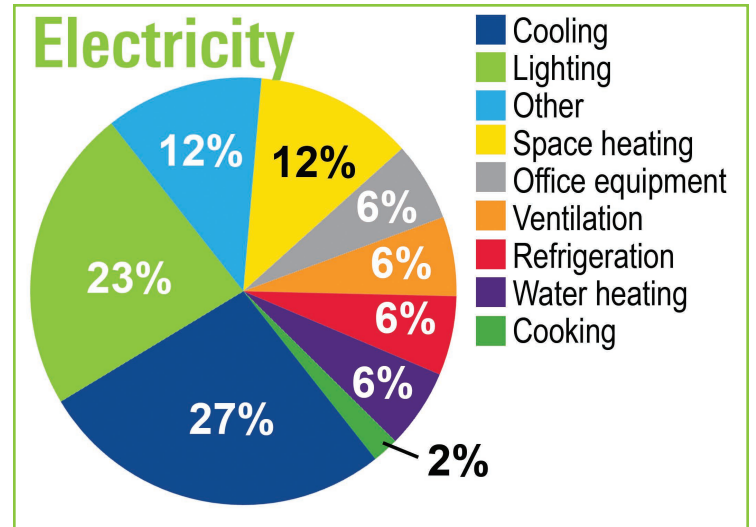
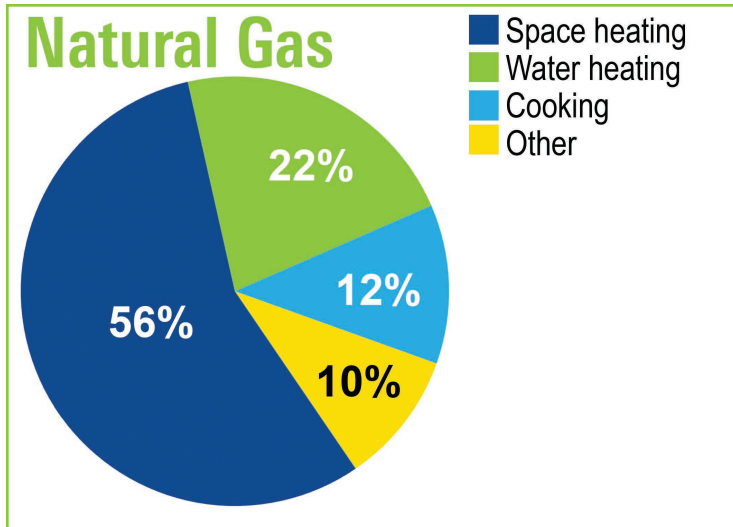
Energy Profile: Lodging

Hotel and motel owners can lower their monthly utility costs by implementing a few simple energy efficiency measures. These cost savings go straight to the bottom line.

The majority of the energy consumed in lodging facilities is for space heating and cooling and lighting. Reducing energy costs while continuing to meet the diverse requirements of customers can be challenging.

However, it is estimated that lodging establishments can cut costs by 20% or more by adopting energy-efficiency measures.

There are a variety of ways you can reduce your energy usage and expense — and DTE Energy offers incentives for many of them. Below is a look at typical lodging industry energy usage.*



Common Energy-Saving Improvements

These lists represent some of the more popular energy-saving measures installed by lodging owners and operators:

| Natural Gas Measures | Savings* |
|-------------------------------|-----------|
| Hotel guestroom EMS control | 30%-50% |
| High-efficiency pool heater | up to 30% |
| ENERGY STAR® steam cookers | up to 50% |
| Demand controlled ventilation | 25%-40% |

| Electric Measures | Savings* |
|-------------------------------------|-----------|
| Hotel guestroom EMS | 15%-30% |
| Occupancy sensors | 15%-35% |
| Ice machines | 15%-20% |
| ENERGY STAR® refrigerators/freezers | up to 35% |

*Usages are based on industry averages reported by U.S. Energy Information Administration.

†Savings above conventional equipment; actual results may vary; data from U.S. Energy Information Administration; U.S. Department of Energy; Energy.gov; ENERGY STAR®; ASHRAE; Green Energy, LTD; Industry studies

Contact Us

We are available to help you understand the incentive requirements and available resources for projects under the **Energy Efficiency Program for Business**. Contact us to check your eligibility and learn how to make DTE Energy's Program work for you.

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