

3Q 2014 Trade Ally Newsletter

In this issue:

As was recently announced, our funds for electric projects in 2014 have been fully allocated, and our gas budget is almost there, as well.

It's now time to begin planning your projects for 2015. As we begin this transition, we plan to launch our 2015 Application on Oct. 1.

This issue of our Trade Ally Newsletter brings you the tools necessary to remain aware of and prepared to take advantage of program developments as we lay the groundwork for 2015 Program year.

2014 has been another strong year of program participation, and we could not have done it without the support of our Designated Trade Allies!

In this quarter's newsletter, you'll read more about:

[Program funding update](#)

[Trade Ally website update](#)

[Gas-only Application still available](#)

[Logowear available to Designated Trade Allies](#)

[Upcoming Events](#)

Program funding update

Please check the Trade Ally website -- dtetradeally.com — for the latest funding gauges. The gauges are updated every Monday by 9 a.m. — and more often, if developments warrant.

This is the fastest, most accurate way to stay current on our Program funding.

Trade Ally website updates

Our Trade Ally website — dtetradeally.com — continues to host the latest news, information, applications, worksheets and other documents necessary for our Trade Allies to be successful in our program.

The site also recently added the capability for our Designated Trade Allies to track projects in real-time through our database portal. If you're a Designated Trade Ally, you can now access all of your active and paid files by logging on with your secure username and password. For more information, call your outreach representative or our office today.

The site updates the funding gauges every Monday morning by 9 a.m.

Visit the site regularly for Program updates — and bookmark dtetradeally.com as one of your favorite sites.

Gas-only Application still available

Because funds currently remain available for gas-only projects, remember that we still have a **gas-only prescriptive Application** that simplifies the process for Trade Allies and customers installing common gas-only measures, including those for boiler/furnace tune-ups, HVAC, insulation and process incentives.

You can download this streamlined Application by clicking [here](#) — or at dtetradeally.com.

Designated Trade Allies: buy your logowear online

Designated Trade Allies can purchase shirts, jackets and caps sporting the Energy Efficiency Program for Business logo.

The online store can be accessed from the Trade Ally website — dtetradeally.com — or by clicking [here](#).

Upcoming Events

Our Building Management Systems seminar will be held 8:30-11:30 a.m., Oct. 16, at the Somerset Inn in Troy.

This event will include overviews about the benefits, concepts and successful application of Building Management Systems and its various components. The presentation will include a case study demonstrating the application of the latest technologies in Building Management Systems.

Areas of discussion will include:

- Must-have features.
- Maximizing benefits.
- Sustainment.

Click here to register for this event

Contact Us

If you would like additional information on how to participate in our **Energy Efficiency Program for Business** call **866.796.0512** (press option 3) or visit dteenergy.com/savenow to get started.

You also can follow us on [LinkedIn](#).