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SECOND QUARTER 2016

## BONUSES AND LIMITED TIME OFFERS

### DLC LISTED LED BONUS

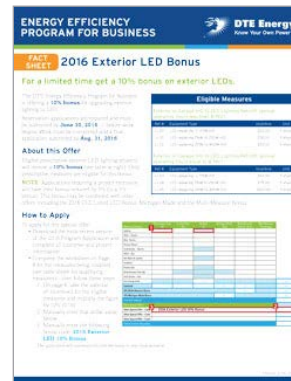


Eligible DLC listed LED lighting projects will receive a 15% bonus. Only prescriptive measures are eligible for this bonus. Applications requiring a project extension will have their bonus reduced by 5% (to a 10% bonus). This bonus may be combined with other offers, including the 2016

Exterior LED Bonus, Michigan-Made and the Multi-Measure Bonus.

[Click here](#) for more information and a list of eligible measures.

### EXTERIOR LED BONUS



Eligible prescriptive exterior LED lighting projects will receive a 10% bonus. Only prescriptive measures are eligible for this bonus. Applications requiring a project extension will have their bonus reduced by 5% (to a 5% bonus). This bonus may be combined with other offers, including the 2016

DLC Listed LED Bonus, Michigan Made and the Multi-Measure Bonus.

[Click here](#) for more information and a list of eligible measures.

Reservation applications are required and must be submitted by **June 30, 2016** — and before work begins. Work must be completed and a final application submitted by **Aug. 31, 2016**.



## UPCOMING EVENTS

### 2016 SUMMER EVENTS

We are excited to host three VIP events this summer. Your outreach representative will contact you with details if you are eligible to attend.



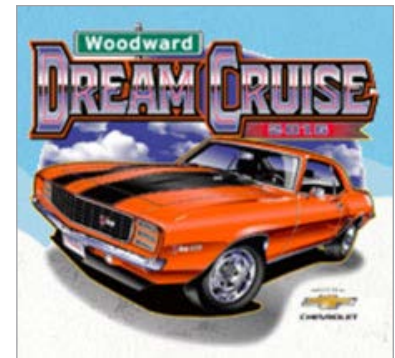
**WHAT:** 34th Annual Hoedown  
**WHEN:** July 31<sup>st</sup>  
**WHERE:** DTE Energy Music Theatre, Clarkston

Featuring performances by Brad Paisley, Chris Young and more.



**WHAT:** Kenny Chesney Concert  
**WHEN:** August 13<sup>th</sup>  
**WHERE:** Ford Field, Detroit

Also including Miranda Lambert, Jake Owen and Old Dominion.



**WHAT:** Woodward Dream Cruise  
**WHEN:** August 19<sup>th</sup>  
**WHERE:** Triple Nickel, Birmingham

Reserved parking, food, beverages and VIP viewing area.

### ENERGY EFFICIENT COOKING EQUIPMENT

Join us on June 30, 2016 at Sindbad's Restaurant for an Energy Efficient Cooking Equipment technical session. There will be a variety of presentations focusing on the newly upgraded Capuchin Soup Kitchen, including testimonials about energy efficient cooking equipment, as well as the incentives available through the DTE Energy Efficiency Program for Business. Following the presentations, a shuttle will transport guests to and from the Capuchin Soup Kitchen to view the upgrades.

**WHEN:** Thursday, June 30, 2016  
**TIME:** 11:00 am - 3:00 pm  
Lunch is provided and will begin at 11:00  
**WHERE:** Sindbad's Restaurant  
100 St. Clair Street  
Detroit, MI 48214

[Click here to register!](#)

### COMPRESSED AIR TECHNICAL SESSION

Save the date for a Compressed Air technical session.

**WHEN:** Wednesday, Sept. 14 2016  
**TIME:** 8:30 am - 12:30 pm  
**WHERE:** MSU Management Education Center  
811 W. Square Lake Road  
Troy, MI 48098

**Stay tuned for more information!**



## LATEST NEWS & PROGRAM HIGHLIGHTS

### **BENEFITS OF BEING A DESIGNATED TRADE ALLY**

Are you a Designated Trade Ally with the DTE Energy Efficiency Program for Business? If not, check out all of the benefits below:

- Listing in our online Energy Efficiency Directory
- Access to our Designated Trade Ally Portal
- Participation in the Quality Application Bonus program
- Opportunity to participate in focus groups, program events, and special offers
- Presentations at events with multiple customers
- Large customer visits with program team members
- Supplies of printed marketing materials

Becoming a Designated Trade Ally is simple: attend a monthly training! Trainings are held on the second Thursday of every month in the New Center One Building in Detroit from 8:30 – 10:30 am.

For more information and to register, call 866.796.0512, press option 3 and mention Designated Trade Ally Training.

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### **Contact us today!**

We are available to help you understand the incentive requirements and available resources for these and other energy-efficiency projects.

email: [saveenergy@dteenergy.com](mailto:saveenergy@dteenergy.com)

web: [dteenergy.com/savenow](http://dteenergy.com/savenow)

phone: 866.796.0512 (press option 3)

*\*Fund availability may end at any time.*

 [Follow the DTE Energy Efficiency Program for Business on LinkedIn](#)