

## Save money on your energy bill!

The Business Energy Services Team (BEST) program is offered to small- and medium-sized businesses located in select cities in the East Bay Area. The primary focus of this program is to help businesses reduce their electricity cost by increasing their facility's energy efficiency. The BEST program promotes the installation and use of cost-effective, high-efficiency lighting, refrigeration, and customized technologies through program incentives. Customers may sign up to participate beginning in January 2016. All projects must be installed by October 31, 2016 to be eligible to receive an incentive.

**Incentives will be awarded on a first-come, first-served basis and only while funding lasts.**

## What does BEST offer?

The BEST program offers education, services, incentives, and support to help small- and medium-sized businesses reduce energy usage and lower their energy costs. Our team will evaluate your business' energy use, provide a customized analysis of your facility, and refer your project to a qualified contractor to install high-quality, energy-efficient equipment.

**Incentives average 50-75% of the total project cost. In some cases, incentives may even cover 100% of the project cost for the installation of approved technologies.\***



## Program benefits

1. Receive a no-cost, no-obligation facility assessment to identify potential energy saving opportunities.
2. Get recommendations and estimates of energy savings, project cost, payback period, and the incentive amount to be paid by the BEST program.
3. Approved energy saving equipment is installed by a local, pre-qualified contractor.
4. Pre- and post-installation inspections assure quality and verify energy savings.
5. Receive potential cost reductions on your energy bill.
6. Experience average payback of less than three years.

\*Incentive percentages, actual savings, and payback periods will vary depending on the energy-efficient equipment installed, building construction, customer operation, age of existing equipment, location, and other parameters, specific to the project.

# Rebates Offered by The BEST Program



## Lighting Rebates

Measure	Core Incentive	HTR Kicker*
LED Screw-In Lamps	\$5 - \$30	\$5 - \$30
CFL Screw-In Lamps	\$3 - \$4	\$1.50- \$3
Induction (interior/exterior)	\$12.50- \$90	\$12.50- \$90
LED High/Low Bay	\$100 - \$300	\$100 - \$300
LED Outdoor Area lighting	\$40 - \$200	N/A
High Performance T8/T5, 25W/28W T8	\$1 - \$125	\$1 - \$125
New & Retrofit LED Luminaires	\$5 - \$30	N/A



## Non-lighting Rebates

Measure	Structure	Core Incentive	HTR Kicker*
Ice Machines	Each	\$100 - \$500	\$100- \$500
Refrigeration (ECM's, ASH Controls, Auto closers)	Each	\$25 - \$175	\$25 - \$100
Refrigerated Case Lighting	lin. ft2	\$5 - \$20 per	\$5 - \$13
kW Kicker	\$/kW	\$150	\$300
Basic Lighting (non-LED)	\$/kWh	\$0.03	\$0.06
Targeted Lighting (LED)	\$/kWh	\$0.08	\$0.16
Software puts unused computers in energy saving modes	Installation	\$15	\$22.50
Vending Machine Controller	Each	\$100	\$200
Commercial Pre Rinse Spray Valve 1.15 gpm flow rate	Each	\$35	\$70
Heat Pump Water Heater, EF=2.0	Each	\$500	\$500
High Efficiency Small Gas Storage Water Heater	CAP-KBTUH	\$200	\$200
PTAC/PTHP Controller	CAP-TONS	\$250	\$250

\*HTR = Hard to Reach incentive for qualified customers only. For further information on eligibility, please contact the BEST Program.

## Who qualifies?

The BEST program may serve customers in the cities listed below. Please contact us for detailed eligibility and program restrictions.

Alamo	Mount Eden
Canyon	Newark
Castro Valley	Orinda
Danville	Pleasant Hill
Diablo	Pleasanton
Dublin	San Lorenzo
Fremont	San Leandro
Hayward	San Ramon
Lafayette	Sunol
Livermore	Union City
Moraga	Walnut Creek



## Contact us

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PG&E, EBEW, and DNV GL do not endorse or guarantee the services and/or work performed by any contractor or service provider. Please contact the State of California Contractor's State Licensing Board for further information regarding contractors or service providers. EBEW is a joint project of PG&E, select East Bay cities, and local energy efficiency experts.

California consumers are not obligated to purchase any full fee service or other service not funded by this program. This program is funded by California utility ratepayers under the auspices of the California Public Utilities Commission (CPUC).

Los consumidores en California no están obligados a comprar servicios completos o adicionales que no estén cubiertos bajo este programa. Este programa está financiado por los usuarios de servicios públicos en California bajo la jurisdicción de la Comisión de Servicios Públicos de California (CPUC).

Pacific Gas and Electric Company (PG&E), the East Bay Energy Watch (EBEW), and DNV GL together implement the BEST program.

