

TRADE ALLY TIMES

A newsletter for our valued contractors and designated trade allies

DTE

New program offer!!!

Beginning this month, we are pleased to now offer the DTE Trade Ally Rewards Program! This program has been designed to reward you, our DTE trade allies, for your commitment to growing your business with us. The program is simple, you will earn 1% of your eligible submitted incentive dollars in reward points which you can redeem for over thousands of unique gifts and products. Points earned can be redeemed immediately or you can allow your points to accumulate in your account to receive bigger, better awards.

For more information, please read the program guidelines page.

www.awardlink.com/dtetradeally

Click on the link and follow the steps below

1. Enter your contractor ID and your email address upon your first visit to the DTE Trade Ally Rewards site.

(the site will require you to set-up a user ID and password for future access)

2. Browse through the site and checkout the awesome rewards you could earn.

3. Start earning points!

You will earn rewards points for every project you submit and points will be totalled at the end of every month. Points earned can be redeemed immediately or you can allow your points to accumulate in your account to receive bigger, better awards.

DTE | **DNV-GL**

First Time Accessing the Site?

Enter Your Contractor Number

Contractor #:

Login

Returning Users

Enter your USER ID and PASSWORD.

User ID

Password

Login

Forgot Your Login Credentials?

Click the button below to retrieve your login credentials.

Forgot Credentials

If you have questions or need assistance, please contact our Customer Service Representatives at 800-255-2639, M-F 8:30AM-5:00PM EST.

Product knowledge webinars

DTE's Energy Efficiency Program for Business is pleased to offer this online webinar series to help educate our customers on ways businesses can take advantage of the latest technology along with our energy efficiency incentives to lower costs.

These presentations will provide you with the information you need to take advantage of all that the Energy Efficiency Program for Business has to offer your business.

Agriculture

Wes Whited - Energy efficiency for indoor agriculture including lighting, HVAC and dehumidification

April 30, 2020 • 10am - 11am • [Register Here](#)

Data centers

Bill Kosik - Energy Efficiency opportunities for data centers

May 7, 2020 • 10am-11am • [Register Here](#)

Refrigeration

Farhang Beik - Phase out of R-22 refrigerant in U.S. & using a reliable alternative, can save money & energy

May 14, 2020 • 10am-11am • [Register Here](#)



Trade ally Q&A

Q: Keep the qualified engineers and customer service staff that are extremely helpful!

A: Although this is not a question, we wanted to include this message, so that we can show our gratitude! We appreciate your kind words and we will continue to work hard to help you, however we can!

Thank you!

- DTE Energy Efficiency Program for Business team

For more information or questions you may have contact us at 866.796.0512 (option 3) or by email at dtesaveenergy@dnvgl.com.

Spring contractor bonus

We would like to thank our designated trade allies and contractors for their continued support and participation in the Energy Efficiency Program for Business.

In an effort to reward you for your hard work during these uncertain times, we are offering a special bonus to trade allies and contractors to help identify energy efficiency projects and apply for incentives on their customer's behalf.

This offer provides a tiered bonus based on the value of all electric and natural gas applications submitted between April 1 through May 31, 2020. Final applications must be submitted by May 31, 2020.

Exterior LED lighting bonus

For a limited time only, we are offering a special bonus on all exterior lighting measures.

Take advantage of this offer today to lower your upfront investment and reduce your operating costs going forward. This 25% bonus offer is available to all DTE electric customers on all exterior lighting measures, but only for a limited time.

This offer provides a bonus based on the value of all eligible applications submitted from April 17 until May 31, 2020. Final applications must be submitted by May 31, 2020.



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Bonus structure based on total incentives

\$10,000 - \$19,999	10% bonus paid to trade ally/contractor
\$20,000 - \$99,999	15% bonus paid to trade ally/contractor
+\$100,000	20% bonus paid to trade ally/contractor

The 2020 spring contractor bonus may be combined with other DTE Energy Efficiency Program for Business bonuses. However, incentives are calculated from the paid base incentive total, which does not include eligible bonuses. Funds are limited and subject to change. This offer may end at any time.

Contact us

phone: 866.796.0512 (option 3) web: dteenergy.com/savenow
email: dtesaveenergy@dnvgl.com fax: 313.664.1950



Exterior LED lighting bonus

25% bonus on all exterior lighting measures

Invest in energy efficiency now and save even more. For a limited time only, we are offering a special bonus on all exterior lighting measures. Take advantage of this offer today to lower your upfront investment and reduce your operating costs going forward. This 25% bonus offer is available to all DTE electric customers on all exterior lighting measures, but only for a limited time.

This offer provides a bonus based on the value of all eligible applications submitted from April 17 until May 31, 2020. Final applications must be submitted by May 31.

The 2020 exterior LED lighting bonus may be combined with other DTE Energy Efficiency Program for Business bonuses. However, incentives are calculated from the paid base incentive total, which does not include eligible bonuses. Funds are limited and subject to change. This offer may end at any time.

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