

TRADE ALLY TIMES

A newsletter for our valued contractors and designated trade allies



DTE

5th Annual designated trade ally golf outing:

Thank you to all of our valued designated trade allies for joining us at our annual golf outing on Monday Sept. 21. It was good to see everyone. We're glad we got to spend some time together, catch up on projects and hear how everyone is doing. Congratulations to Sam Dinello, Michael Abraham Jr., Mike Bush and Jeff Torney from Future Energy Group, the winning foursome who shot 10 under par. The event could not have been a success without your support, we look forward to seeing you next year!



2020 Update

As we are nearing the end of the 2020 program year, we'd like to thank all of our contractors, designated trade allies and other program partners for their support in keeping our program going and continuing with energy efficiency projects throughout the year.

If you have been watching the program funding levels on dtetradeally.com you will see that we have been making steady progress throughout the year, but still have a long way to go to close it out. We have been offering bonuses, supporting online customer meetings and hosting virtual inspections to support your customers and encourage new projects any way that we can.

We'd also like to remind you that we continue to look back on any projects that may have been completed this year but not submitted for incentives. Given the challenges we've all had, we know that projects weren't getting submitted earlier this year, we are happy to review any energy efficiency projects and possibly pay incentives even though they may be past the 60 day grace period.

Reach out to us, let us know what you have. We have a lot of work ahead of us to process the final applications in the coming weeks. Keep in touch and be safe!

Trade Ally Q&A

Q: "You all do a great job and very easy to work with from top to bottom!"

A: We wanted to take the time to thank you for this comment. We truly appreciate the feedback that we receive. Given that this year has been especially difficult, it is nice to hear that we are meeting the needs of our trade allies.

For more information or questions you may have contact us at 866. 796.0512 (option 3) or by email at dtessaveenergy@dnvgl.com.

Current bonuses

Don't forget, the exterior lighting and building envelope bonus goes through the end of October. In addition to this, we also have the chains and franchises, the large project, the chiller tune-up, the boiler tune-up and the new construction offers. We hope these bonuses are helping you move projects from bids to applications!

Drawing winners

Each month names will be chosen from our monthly satisfaction survey drawing. We conduct this drawing as a way to say thank you for providing valuable feedback to our program. By completing the survey and entering your name, you may be eligible for prizes including gift cards, sporting event tickets and more.

Trade ally rewards program

Don't forget about the [DTE trade ally rewards program](#)! This program has been designed to reward you, our DTE trade allies, for your commitment to growing your business with us. The program is simple, you will earn 1% of your eligible submitted incentive dollars in reward points which you can redeem for over thousands of unique gifts and products. Points earned can be redeemed immediately or you can allow your points to accumulate in your account to receive bigger, better awards.