

TRADE ALLY TIMES

A newsletter for our valued contractors and designated trade allies



Q2 Designated trade ally trainings

Thursday, May 13, 2021 - 9:00am to 11:00 am EST

Thursday, June 10, 2021 - 9:00am to 11:00 am EST

Please contact your outreach representative to register.

Application measure additions

Thanks to your input on the deemed measure worksheet, we are now adding the following 31 measures to our application:

(AG-30 - AG-31) LED Grow Lights

(AG-32 - AG-34) LED Grow Lights for Cannabis Facilities

(AG-35) HVAC Reduction in Interior Horticultural Grow Rooms

(AG-36 - AG-39) Dehumidification Units

(HG-48) DCV and HVAC Occ Sensor

(FE-51 - FE-58) Permanent Magnet Synchronous Motors

(PE-49) Fiber Laser Cutter Replacing CO2 Laser Cutter

(HE-61 - HE-65) High-Volume, Low-Speed Fans

(PE-54 - PE-56) VSD or Servo Hydraulic Plastic Injection Molding Machines

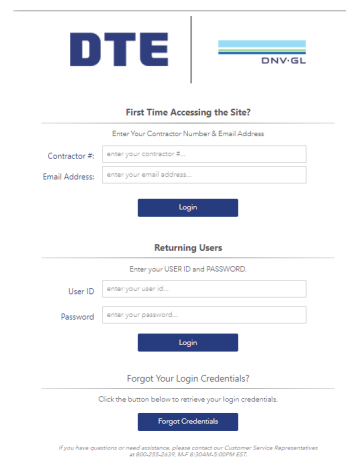
(HE-18) PTHP < 7,000 Btu/hr

(HE-66) PTHP ≥ 7,000 Btu/hr

(HE-67) PTHP > 15,000 Btu/hr

Online application

We are pleased to announce the rollout of our newly updated online application. This platform will make submitting applications easier and faster for both customer and contractors. Contact your outreach representative for a walkthrough and look for upcoming trainings!



Q2 Contractor bonus

We would like to thank our designated trade allies and contractors for their continued support and participation in the Energy Efficiency Program for Business.

This bonus will range from 10% - 20% based on projects with total electric incentives over \$35,000 during the months of April, May and June 2021. This bonus is capped at \$20,000 per project/site.

Previous/existing projects do not qualify. Only new reservations are eligible. Final applications must be submitted by June 30, 2021.

Trade Ally Q&A

We answer your comments from monthly surveys.

Q: Overly complicated. Could be streamlined in a number of ways to reduce the time it takes to submit. It often costs more to submit the application from a Trade Ally's point of view.

A: We are always looking for way to improve our program and welcome any suggestions that our contractors and trade allies have. The best way to get your feedback to us is by completing the survey after submitting projects. You can also reach out to your outreach representative with any questions or concerns.

For more information or questions you may have contact us at 866.796.0512 (option 3) or by email at dtessaveenergy@dnvgl.com.

Trade ally rewards program

Don't forget about the [DTE trade ally rewards program!](#) This program has been designed to reward you, our DTE trade allies, for your commitment to growing your business with us. The program is simple, you will earn 1% of your eligible submitted incentive dollars in reward points which you can redeem for over thousands of unique gifts and products. During the month of April, designated trade allies can earn double or even triple rewards points based on projects submitted. Also, every month we draw a winner to receive 10,000 reward points. Points earned can be redeemed immediately or you can allow your points to accumulate in your account to receive bigger, better awards.

Q2 Contractor Bonus

We would like to thank our designated trade allies and contractors for their continued support and participation in the Energy Efficiency Program for Business. In an effort to reward you for your hard work, we are offering a special bonus to trade allies and contractors to help identify energy efficiency projects and apply for incentives on their customer's behalf.

This bonus will range from 10% - 20% based on projects with total electric incentives over \$35,000 during the months of April, May and June 2021. This bonus is capped at \$20,000 per project/site. Previous/existing projects do not qualify. Only new reservations are eligible. Final applications must be submitted by June 30, 2021.

Bonus structure	
>\$35,000 by April 30, 2021	20% bonus paid to trade ally/contractor
>\$35,000 by May 31, 2021	15% bonus paid to trade ally/contractor
>\$35,000 by June 30, 2021	10% bonus paid to trade ally/contractor

The 2021 Q2 contractor bonus may not be available with other DTE Energy Efficiency Program for Business bonuses and applies to electric incentives only. Funds are limited and subject to change. This offer may end at any time.

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