



2021 Non-Lighting Custom Bonus

In an effort to find new energy savings opportunities, we are looking to reward customers for all custom electric projects that don't involve lighting. We are offering this bonus to help your business case and encourage you to find additional projects. This bonus offer provides an incentive of \$0.06 per kWh for any custom electric project that is non-lighting. Measurement and Verification (M&V) of energy savings is required.

All final applications submitted between May 1, 2021 through November 30, 2021 are eligible. Any DTE electric customer may participate. Projects with a final application submitted prior to May 1, 2021 will not qualify. Final applications must be submitted by November 30, 2021. This is a customer incentive bonus. The bonus will be capped at \$50,000 per customer. This bonus may not be stacked with other customer bonus offers. Funds are limited and subject to change. This Offer may end at any time.

Contact us

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