

TRADE ALLY TIMES

A newsletter for our valued contractors and Trade Allies



We hope you had a great summer and are ready to jump back into the swing of things as we close out the 2022 program year. We know it's been challenging to complete projects with the ongoing supply chain delays and labor shortages and we appreciate every application you submit. As you look to close out your projects and submit final applications this fall, the Energy Efficiency Program for Business Team looks forward to supporting you throughout all phases of the rebate application process!

Past Project Bonus

Released August 1st, this bonus was made available for you to submit projects that were completed in the past but were not applied for. Acceptable projects may have been completed in 2020, 2021, or before May 1st of this year. This funding is limited and is on a first come, first served basis, so we encourage you to submit your applications as soon as possible.

View the [bonus flyer](#) to get more details and contact us directly with any questions.

Current Available Bonuses

We now have quite a few bonuses available to help support your customers and to provide our contractors and Trade Allies with additional incentives. We have organized all of our current bonuses into a [Bonus Table](#) that provides you with an overview of each, as well as the end date and whether they are combinable with others. You can also access and download the flyer for each bonus with details on how to add the bonus to your project within the DTE [Online Application](#).

Trade Ally Events

Trade Ally Appreciation Luncheon | November 4th, 2022 | [REGISTER NOW](#)

Product Knowledge Lunch & Learn | November 9th, 2022 | [REGISTER NOW](#)

New! Our Quick Incentive Guide

Now you can quickly calculate incentives without starting a new project application using our new [Incentive Guide](#). Download the Excel workbook and add your project details to get an estimate of your potential incentives. This is not a substitution for an application, however, it will help you get a quick idea of what kind of incentives a project could provide.

Trade Ally Feedback

We respond to your comments from monthly surveys

Comment: Get rid of the hours [of use] aspect of the application. Base it off watts reduced. Copy Consumers [Energy] application and their incentive rates.

Response: While we appreciate your note to base lighting incentives on watts reduced only, this does not accurately reflect the typical energy savings for each facility. Since 2021, the DTE Energy Efficiency Program for Business has implemented a more accurate way to determine energy savings and associated incentives for interior lighting projects based on two key variables: 1) watts reduced and 2) hours of use. This allows DTE customers to receive incentives that appropriately correspond to one of the following tiers of lighting hours:

LED lighting, shift operation (reservation required)

Equipment type	Hours/week	Unit
LED lighting, 1-shift operation	1 - 65	Kilowatts reduced
LED lighting, 2-shift operation	66 - 115	Kilowatts reduced
LED lighting, 3-shift operation	116 - 167	Kilowatts reduced
LED lighting, 24/7 operation	168	Kilowatts reduced

Ready to submit your project? Head over to our [Online Application](#) to apply for rebates. If you need help contact us at 866.796.0512 (option 3) or email us at dtesaveenergy@dnv.com.