

TRADE ALLY TIMES

A newsletter for our valued contractors and Trade Allies

DTE



DNV Trade Ally Appreciation event, November 2022

Thank you for helping us bring the 2022 Program Year to a close. It was an honor hosting our Trade Allies at our Appreciation Luncheon in November. We know it's been challenging to complete projects with the ongoing supply chain delays and labor shortages and we appreciate every application you submit. The Energy Efficiency Program for Business Team is excited to support you through the 2023 Program Year!

Online Application

This year the businesses and contractors that submitted applications welcomed the Online Application platform with open arms! Thank you for embracing our new platform. We continue to challenge ourselves and make continual improvements to enhance your rebate application experience - thank you!

Trade Ally Feedback

We respond to your comments from monthly surveys

Comment: The online application has been a great experience. It makes it so much easier to track all documents in one place as well.

Response: Thank you very much! We are happy you get the benefit of storing documents in one place online and can use them for more than one application as needed. Happy Holidays from our team to yours!

Trade Ally Events

2023 Program Year Kickoff

MSU Training Center, Troy

February 2nd, 2023 | [REGISTER NOW](#)

Trade Ally Rewards Program

Don't forget about the Trade Ally Rewards Program! This program has been designed to reward you, our DNV Trade Allies, for your commitment to growing your business with us. The program is simple, you will earn 2% of your eligible submitted incentive dollars in reward points which you can redeem for thousands of unique gifts and products.

Additionally, more than one person in your organization can now receive points for your hard work. Points earned can be redeemed immediately or you can allow your points to accumulate in your account to receive bigger, better awards. Don't forget - your points expire on February 28th so don't wait!



DTE Energy wrapped vehicle in the Saline Holiday Parade, December 2022