



2023 TRADE ALLY BONUS

We would like to thank our valued DNV Trade Allies for their continued support of the DTE Energy Efficiency Program for Business. In an effort to reward you for your hard work, we are offering a special bonus to DNV Trade Allies to identify energy efficiency projects and apply for incentives on their customer's behalf.

This bonus is for electric measures only and will range from 5% to 30%, calculated based on all eligible projects over the 2023 program year. The DNV Trade Ally Bonus is available for final applications submitted from January 1st through November 30th. Final applications must be submitted by November 30th, 2023. This bonus will be calculated and paid following the close of each quarter throughout the year.

In order to be eligible for this bonus, the applicant must be a DNV Trade Ally in good standing, having attended annual training, signed and submitted required documentation, and has met all other DNV Trade Ally requirements (see dnvtradeally.com/dte for details). A pre-application (when applicable) and final application must be submitted by the Trade Ally on behalf of the customer from the Trade Ally's online application account. The Trade Ally's company name and all other contact information must be listed in the "Contracted Company" field within the final application. Bonus dollars start accumulating January 1st, 2023, but only those who attain DNV Trade Ally status and remain in good standing will receive a bonus.

The 2023 Trade Ally Bonus applies to electric incentives only. Funds are limited and subject to change. This offer may end at any time. Only submissions through the Online Application are eligible for this bonus. Trade Ally bonuses are capped at \$500,000 for the 2023 program year.

BONUS STRUCTURE	
Incentives exceeding \$1,000,000	30% bonus paid to DNV Trade Ally
Incentives exceeding \$600,000	20% bonus paid to DNV Trade Ally
Incentives exceeding \$400,000	10% bonus paid to DNV Trade Ally
Incentives exceeding \$200,000	5% bonus paid to DNV Trade Ally
Incentives exceeding \$100,000*	5% bonus paid to DNV Trade Ally

Contact Us

phone: 866.796.0512 (option 3)
 email: dtesaveenergy@dnv.com
 web: dnvtradeally.com
 apply: mienergyrebates.com

*To qualify for this bonus, a Trade Ally must exceed \$100,000 and submit an additional \$25,000 of paid incentives between Aug. 9 - Dec. 31, 2023 with final applications submitted by Nov. 30, 2023.