

2023 DTE Energy Promotions

(as of September 25th, 2023)

Incentive	Description	Type	Recipient	Energy Type	Combinable	Cap	Launch Date	End Date	Collateral
Past Project Bounty	Completed projects that were never applied for in PY22 get a 20% - New applications only	Bonus	Contractor or Trade Ally	Electric only	Yes, bonus is on base incentives	No cap	September 7 th	November 30 th	Flyer
Lighting 15% Bonus	A 15% bonus on lighting projects, for new applications only	Bonus	Customer	Electric only	Yes, except for Manufacturer Bonus	\$50,000 per facility	September 5 th	Final app. submitted by November 15 th	Flyer
Manufacturer 15% Bonus	Manufacturers can get a 15% bonus on new applications	Bonus	Customer	Electric only	Yes, except for Lighting Bonus	\$50,000 per facility	August 9 th	Final app. submitted by October 31 st	Flyer
Chiller Tune-Up Express	Speeds up the app. process - customer receives \$5, contractor submitting app gets \$2	Special Program	Contractor or Trade Ally	Electric only	n/a	n/a	January 1 st	November 30 th	Apply Online: Select Program Type Express 23
DNV Trade Ally Bonus	Tiered bonus structure from 5% to 30%, paid quarterly	Bonus	Trade Ally	Electric only	Yes	\$500,000	January 25 th	November 30 th	Flyer
LEED Design Review Incentive	LEED building modeling incentive now paid upon modeling completion	Raise Awareness	Customer	Electric, Gas, or Combo	n/a	n/a	April 1 st	November 30 th	Flyer
Michigan Saves Loan Buy Down	Special financing as low as 1.99% APR with terms up to 36 months	Special Program	Customer	Electric, Gas, or Combo	n/a	n/a	January 1 st	November 30 th	Flyer
Past Project Rebate	Completed projects that were never applied for in PY22 receive 75% of the PY23 value	Rebate	Customer, Contractor, or Trade Ally	Electric only	Yes	No cap	January 25 th	November 30 th	Flyer
Building Operator Certification® Reimbursement	Full tuition reimbursement for all DTE Energy customers	Tuition Reimbursement	Customer	Electric, Gas, or Combo	n/a	5 people / facility	June 1 st	November 30 th	Flyer