

TRADE ALLY TIMES

A newsletter for our valued contractors and Trade Allies

Spring is here and our team is working hard to help you and your customers meet your energy efficiency and financial goals. In this issue, we highlight new and improved incentives that should continue to drive your success. We appreciate your support and look forward to assisting you throughout the project planning and application process.



DTE C&I Kickoff Event, February 2023

Trade Ally Bonus Reminder

One Trade Ally received a 5% bonus in the first quarter and several more will receive at least 5% this coming quarter. Speak to your Energy Advisor on how to maximize incentives and get your bonus. View the bonus flyer [here](#).

Chiller Tune-Ups Offer Cool Savings

Warm weather is here and so is chiller tune-up season! Routine maintenance on cooling systems offers a big impact to your customer's monthly operating expenses.

This year, we are offering two ways for your customer to receive chiller tune-up incentives.

Within the online application, select our:

1. Express 2023 program type in mienergyrebates.com where the customer receives \$5 per ton of cooling and you, our DNV Trade Ally, receives \$2 per ton (see photo below).
2. Or the Retrofit 2023 at mienergyrebates.com where the customer receives \$7 per ton.

Contact your Energy Advisor with questions.

LEED Design Review Incentive

As a new program enhancement for 2023, we are now paying for the building modeling incentive during the design process, rather than at project completion. We hope that with this change, it will encourage energy efficiency in your design and off-set those costs during the critical build of your project. This change was brought about by valuable input from you, our Trade Allies, and we are happy to accommodate.

To apply for this incentive, a [final application](#) can be submitted online with design review as a stand-alone measure. Find out more [here](#) or get in touch with your Outreach Energy Advisor.

Trade Ally Satisfaction Survey

Every quarter, we select names from our satisfaction survey and enter them into a drawing for event tickets. This quarter we'd like to congratulate Rich Horn at JAC LED Lighting for their valuable input and feedback!

Additionally, we want to reward each of you who put the effort into completing the surveys. Starting in May, if you provide your name and contact information we will automatically apply **2,000 Trade Ally Reward points** to your account at the end of the month.

Trade Ally Feedback

Comment: "I used the DocuSign® option for the first time and it was very convenient."

Response: To make your application process even easier, we have now added DocuSign® to our online application. You may be familiar with this tool for other electronic documents requiring a secure digital signature. This is an important step in simplifying the application process and makes it easier for you and DTE Energy customers to apply for our incentives.

