



Energy Efficiency Program for Business



Incentive bonus offer now available for franchises and chain stores!

Additional funds available for chains and franchises with multiple locations participating.

The DTE Energy Efficiency Program for Business is offering a special incentive bonus for chains or franchises with multiple locations doing projects under the same tax ID or parent company. We hope that this offer will encourage wide spread adoption of energy efficient measures that apply to several of your locations. This offer will take effect on May 1 and run through October 30, 2019 and will only apply to electric incentives.

This bonus is based on a tier structure, with a higher incentive bonus being paid to more participating locations with the same tax ID or parent company. The tiered bonus structure is as follows:

Paid locations 2-10 will receive a 30% bonus

Paid locations 11-20 will receive a 40% bonus

Paid locations 21+ will receive a 50% bonus

How to apply:

- Complete the reverse side of this form to help with planning. Attach this form with applications to indicate participation in the bonus.
- Next to "Offer Code" on page 4 of the application, manually enter "chains and franchises bonus" and input the calculated bonus at the 30% rate in the field to the right.
- The tiered bonus percentage will be determined based on the order of submitted final applications.

For more information about this offer, contact our office by phone at 866. 796.0512 (option 3) or by email at saveenergy@dteenergy.com.

* Minimum \$250 incentives per location. Any locations completed before May 1 are not eligible for the bonus, but will count towards your total number of sites. Funds are limited and on a first come first served basis.

Bonus Form

The table below is provided to assist with the planning of future projects and will be used to indicate which locations the bonus can be applied to. Please attach this list when submitting your applications for each location.

| | Name of organization | Tax ID | Address | Est. completion date | Electric incentive |
|--------------|----------------------|--------|---------|----------------------|--------------------|
| Stores 1-10 | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| Stores 11-20 | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| Stores 21+ | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Contact Us

phone: **866.796.0512** (option 3)
 email: **saveenergy@dteenergy.com**

web: **dtetradeally.com**
 fax: **313.664.1950**