



Energy Efficiency Program for Business



Incentive bonus offer now available for franchises and chain stores!

Additional funds available for chains and franchises with multiple locations participating.

The DTE Energy Efficiency Program for Business is offering a special incentive bonus for restaurant chains or franchises and retail stores with multiple locations (same name and/or tax ID) and that does energy efficiency projects at several sites. We hope that this offer will encourage wide spread adoption of energy efficiency improvements at several of your locations. This offer will take effect on Feb. 1, 2020 and run through Nov. 30, 2020 and will only apply to electric incentives.

This bonus is based on a tier structure, with a higher incentive bonus being paid to more participating locations with the same name and/or tax ID. The tiered bonus structure is as follows:

Paid locations 2-10 will receive a 10% bonus

Paid locations 11-20 will receive a 15% bonus

Paid locations 21+ will receive a 20% bonus

This bonus may be combined with other DTE Energy Efficiency Program for Business bonuses. However, incentives are calculated from the paid base incentive total, which does not include eligible bonuses. Funds are limited and subject to change. This offer may end at any time.

How to apply:

- Complete the reverse side of this form to help with planning. Attach this form with applications to indicate participation in the bonus.
- Next to “Offer Code” on page 4 of the application, manually enter “chains and franchises bonus” and input the calculated bonus at the 10% rate in the field to the right.
- The tiered bonus percentage will be determined based on the order of submitted final applications.

For more information about this offer, contact our office by phone at 866. 796.0512 (option 3) or by email at saveenergy@dteenergy.com.

* Minimum \$250 incentives per location. Any locations completed before Feb. 1, 2020 are not eligible for the bonus, but will count towards your total number of sites.

Contact us

phone: **866.796.0512** (option 3)

email: saveenergy@dteenergy.com

web: dteenergy.com/savenow

fax: **313.664.1950**

Bonus form

The table below is provided to assist with the planning of future projects and will be used to indicate which locations the bonus can be applied to. Please attach this list when submitting your applications for each location.

	Name of organization	Tax ID	Address	Est. completion date	Electric incentive
Stores 1-10					
Stores 11-20					
Stores 21+					

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