



Energy Efficiency Program for Business

10% Large Project Bonus

on electric measures

A bonus of 10% of the incentive value for each electric category over \$9,100 will be paid per project directly to you, our valued Trade Allies. Thank you for your dedicated work. As an incentive to help drive more participation in 2019, this new 10% bonus will include electric measures for lighting, HVAC, process and miscellaneous.

Trade Ally Name: _____

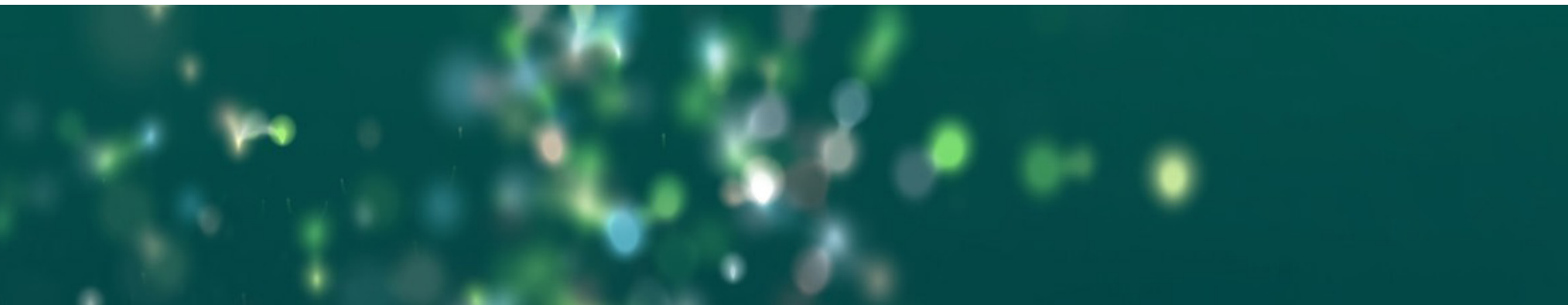
Project Number: _____

Phone: _____

\$ Value of Measures: _____

Email: _____

\$ Value of Bonus (x10%): _____



2019 Electric Trade Ally Bonus Program

PROGRAM OVERVIEW

With the 2019 Electric Trade Ally Bonus Program, the DTE Energy Efficiency Program for Business seeks to reward Designated Trade Allies for their dedicated work on large projects.

Between Jan. 1, 2019 and Nov. 30, 2019, eligible Designated Trade Allies can receive a 10% bonus on electric measures for submitting complete paid final applications for projects that result in a paid incentive of at least \$9,100 in each category. All final applications must be submitted by Nov. 30, 2019 to be eligible for the bonus. Electric Trade Ally Bonuses are calculated according to paid incentives per measure category.

Bonus dollars will be paid per application, with a check payable to each Designated Trade Ally. Any final application submitted by a Trade Ally prior to Jan. 1, 2019 or after Nov. 30, 2019 will not qualify for a reward. Any projects previously applied for and cancelled will not qualify for a reward.

COMPLIANCE WITH DTE PROGRAM REQUIREMENTS

Participants in the 2019 Electric Trade Ally Bonus Program shall comply with all requirements, terms and conditions of the DTE Energy Efficiency Program for Business, as set forth in the incentive applications and related program documents.

ELIGIBILITY

Eligible participants in the 2019 Electric Trade Ally Bonus Program must:

- Be a Designated Trade Ally in good standing on the date of enrollment and remain in good standing throughout the 2019 program year
- Submit a completed Electric Trade Ally Bonus Program Application (reverse side) to: saveenergy@dteenergy.com
- Reservation and final applications submitted prior to completing the program enrollment application will not be eligible for the Electric Trade Ally Bonus
- Trade Allies who are not able to receive third party incentive checks are not eligible to participate in the Electric Trade Ally Bonus Program

REWARD REQUIREMENTS

The following requirements must be met before a reservation application (when applicable) and final application can qualify for a DTE Electric Trade Ally Bonus:

- The reservation application and final application must include all required documentation, information and signatures at the time of submittal
- The reservation application and final application must be filled out and submitted by the Designated Trade Ally, from the Designated Trade Ally's email address, fax number or return address
- The Designated Trade Ally's information must be listed in the "Primary Contractor/Distributor Information" field on the final application
- The final application must result in a paid project
- Reservation applications must be submitted and reserved before final applications are submitted
- For Applications submitted through the Online tool, indicate "Electric Trade Ally Bonus" in the notes section on the Validate tab

Incomplete applications and applications submitted directly by customers or subcontractors will not qualify for a Electric Trade Ally Bonus.

The 2019 Electric Trade Ally Bonus Program may be combined with other DTE Energy Efficiency Program for Business bonus programs. However, Electric Trade Ally Bonus Program incentives are calculated from the paid base incentive total, which does not include eligible bonuses.

* Each electric measure category must be \$9,100 and cannot be combined with other categories. The following measures do not qualify for the Electric Trade Ally Bonus:

- Building Operator Certifications
- Compressed Air Audit with Leak Repair measures (CA-25, CA-41)
- HVAC Tune-up measures (HE-48, HE-49, HE-50)
- Refrigerated Savings due to Lighting Savings measures (FE-35, FE-36, FE-37)

