

## CONSUMERS ENERGY FOR BUSINESS LET'S DO BUSINESS. TOGETHER.



### 2018 Business Energy Efficiency Program Rollout

## Business Energy Efficiency Programs

### Invitation: 2018 Trade Ally Rollout Event

Valued Contractor,

We are pleased to invite you to the Consumers Energy Business Energy Efficiency Programs 2018 Trade Ally Rollout!

This special, **FREE** training and networking event will provide you with the latest information on our programs for commercial and industrial electric and natural gas customers in Michigan. You will also have the valuable opportunity to meet with our knowledgeable program staff to discuss technical information specific to your type of product or service.

**Don't miss the chance to speak with representatives from over 20 Michigan manufacturers who will be on hand and available to talk to you about their energy efficiency products.**

**Event Agenda:**

- Welcome
- Energy Efficiency Importance
- 2017 Program Summary
- Prescriptive Program
- Custom Program
- Small Business Program
- BREAK (Visit Buy MI vendors)
- Multi-Family Program
- Pilots & Specialties
- New Trade Ally Enhancements
- BREAK (Visit Buy MI vendors)
- Trade Ally Recognition
- 2018 Measures Update
- Project Financing

For your convenience, we are offering two Trade Ally Rollout events for you to choose from. We hope you will be able to join us for one of these exciting Trade Ally Rollout events! To attend, please click on one of the registration links below. **Please register by Friday, November 3, 2017.**

### **Grand Rapids Event - Morning Session (Breakfast will be served)**

**When:** Tuesday, November 7, 2017, from 9:00 am - 12:30 pm

**Where:** DeVos Place Convention Center - 303 Monroe Ave. NW, Grand Rapids, MI 49503

**\*Note:** Registration and breakfast will take place from 8:00-9:00 am, presentation will begin at 9:00 am

### **[REGISTER TO ATTEND GRAND RAPIDS ROLLOUT EVENT](#)**

### **Lansing Event - Morning Session (Breakfast will be served)**

**When:** Thursday, November 9, 2017, from 9:00 am - 12:30 pm

**Where:** Lansing Convention Center - 333 E. Michigan Ave. Lansing, MI 48933

**\*Note:** Registration and breakfast will take place from 8:00-9:00 am, presentation will begin at 9:00 am

### **[REGISTER TO ATTEND LANSING ROLLOUT EVENT](#)**

If you have any questions about these upcoming events, please feel free to contact us using the information below. Thank you!

Sincerely,

Consumers Energy

Business Energy Efficiency Programs

Phone: 877-607-0737

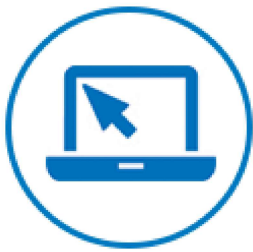
Email: [ConsumersEnergyBusinessSolutions@CMSEnergy.com](mailto:ConsumersEnergyBusinessSolutions@CMSEnergy.com)

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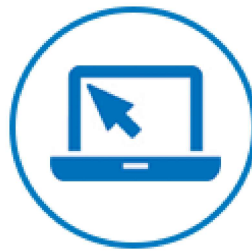
# **WE'RE HERE FOR YOU!**

**CHOOSE THE MOST CONVENIENT METHOD TO CONTACT US.**

**Consumers Energy**



Online



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877-607-0737

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